

SCCT NEWSLETTER

Newsletter of the Swiss Chamber of Commerce in Türkiye

October 2022



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REPUBLIC OF TÜRKİYE TURKISH EMBASSY IN BERN

Ece Acarsoy

Ambassador of the Republic of Türkiye in Switzerland

As the Ambassador of the Republic of Türkiye in Switzerland, I assumed my duty in Bern in March 2021. It is my honour and privilege to serve as a first female Ambassador of Türkiye in Switzerland. I am pleased to share my views on Turkish-Swiss relations in this issue of the e-newsletter.

First, I would like to express that I and all my colleagues in Bern, Zurich and Geneva work very hard altogether to further develop Turkish-Swiss relations in a broad spectrum spanning from economy and trade to culture, tourism, education and sports. We are glad to share similar points of views on promoting our relations with our distinctive Swiss partners. We all believe that there is a great potential to be tapped to this end. In the period ahead, I am sure that our concerted efforts together with Swiss and Turkish Businesspersons will continue to bring the two countries ever closer to each other.

Tourism, including in focal areas such as health, sports and cuisine is another area that holds significant cooperation opportunities. Besides its economic and cultural value-added, it also underpins people-to-people contacts, mutual and cultural understanding.

In this context, Türkiye, with its vast natural beauties, unique geographical features as well as archaeological and cultural wealth, has much to offer its visitors. With its world-class tourism infrastructure and trademark hospitality, Türkiye attracts approximately 30 million tourists every year and this number is gradually increasing.



During the Covid-19 pandemic period, the tourism sector faced serious challenges. Türkiye implemented the “Healthy Tourism Certification Programme” against Covid-19 pandemic that guaranteed the highest level of hygiene and health requirements at airports, accommodation as well as food and beverage facilities which succeeded to minimize health risks deriving from the pandemic.

As the world is re-emerging from the global pandemic, Türkiye is rising once again as top tourism destination. According to official statistics, the number of the foreigners visiting our country in January-June 2022 increased by 185 percent compared to the same period of the previous year. While around 36 thousand Swiss citizens visited our country in the first six months of 2021, this number increased to some 126 thousand people in the same period of 2022. Our goal is to attain the level we had reached before the pandemic -namely 300 thousand Swiss tourists- by the end of this year.

The concept of tourism is constantly evolving in Türkiye, in a way that transcends beyond sun-sea-sand. As a unique country situated at the cross-roads of civilizations, Türkiye offers various options for tourists, ranging from rediscovering lost history to tasting timeless recipes, from travelling along the ancient silk road to visiting some of the 18 UNESCO world heritage sites, including Aphrodisia and Cappadocia.



Cappadocia, Göreme, Türkiye



Sumela Monastery, Trabzon, Türkiye



Mount Nemrut, Adiyaman, Türkiye



Side Ancient City, Antalya, Türkiye



Pamukkale, Denizli, Türkiye



Indeed, in addition to coastal tourism, Türkiye offers a vast variety of alternative tourism options such as health, ecological, archeological, cultural, camping, highland, geological, thermal, ethnic, religious, gastronomy, sport, congress, conference tourism and so on.

One can always find plenty of new things to discover in Türkiye all year round. For instance, due to its various geographical features, climate diversity and natural bridge between three continents, the Anatolian Peninsula has a unique plant diversity. In terms of endemic plants, our country is one of the most important centers of the World. While the number of endemic plants in Europe is 2,750, this number is 3,000 in our country. Botanical tourism made to see these plants in natural environment, especially in Antalya, is developing.

Likewise, mountains offer different opportunities for enthusiasts of sports for both mountaineering and rock climbing at different heights, with unique flora and fauna in the forests in Türkiye. Also, Türkiye is an important winter tourism center with its high mountains and luxurious ski resorts.

Türkiye is also one of the elite and inspirational centers in the world for international golf tourism. Türkiye offers a wide selection of popular golf destinations, mostly located nearby the beaches with high quality gastronomic delights and entertainment facilities nested in nature.



Göbeklitepe, Şanlıurfa, Türkiye

Furthermore, Anatolia, the cradle of civilizations, has an immensely rich cultural heritage. One moment you are in the Early Bronze Age, another you live the richness of the Roman Civilization or you may feel yourself like a Sultan in the glamorous palaces of the Ottoman Empire. There is an unlimited number of

monuments bear the reminiscence of the cultural evolution of Anatolia. Two of the seven ancient wonders of the world; Mausoleum in Halicarnassus and Temple of Artemis in Ephesus are only a few of the other monuments you would encounter while travelling in our vast open-air museum.



Ephesus, İzmir, Türkiye

As for health tourism, one of the top popular countries in the world today is Türkiye. As health establishments provide top quality health services, tourists come from all over the world for treatment purposes. In 2021, approximately 650 thousand foreign guests enjoyed excellent medical treatment and care services in our country. Türkiye's target for 2023 in health tourism is to reach 1.5 million tourists. In conclusion, we are looking forward to hosting guests with our trademark traditional hospitality. Our flag carrier Turkish Airlines continues its direct flights from Zurich, Basel and Geneva to Türkiye. I hope that Swiss citizens keep on discovering our country. Please visit our website "<https://goturkiye.com>" for picturesque details.

Taking this opportunity, I would like to congratulate you all the success in the Swiss Days which was held in İstanbul on 22-25 September 2022. We believe that this event made a remarkable contribution to enhancing cooperation in various areas between Switzerland and Türkiye.

I wish all the members of the Swiss Chamber of Commerce and their families good health and well-being.

Ece Acarsoy

Ambassador of the Republic of Türkiye in Bern





Ahmet Turgut

General Manager of Barry Callebaut Türkiye

Board Member of Swiss Chamber of Commerce in Türkiye

We are the Heart and Engine of the cocoa and chocolate industry

Barry-Callebaut was founded in 1996, as a merger between French Cacao Barry and Belgian Callebaut. Last year we celebrated our 25th anniversary. Some of our brands date back to the early 19th century and have a heritage of more than 175 years. So, we can say that we are true experts and have deep knowledge on cocoa and chocolate. Our expertise in cocoa and chocolate, includes insights into future consumer trends which we gather through our Chefs network. We are the world's leading manufacturer of high-quality chocolate and cocoa products, and the Heart and Engine of the cocoa and chocolate industry

Our headquarter is in Switzerland but we operate in more than 40 countries employing more than 12,500 people. We run more than 60 production facilities and 26 CHOCOLATE ACADEMY™ Centers across the globe.

We serve the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. Our goal is to be number one in all attractive customer segments.

Through our global brands Callebaut® and Cacao Barry®, we are catering to the specific needs of these artisanal customers. We are present in all stages of the industrial chocolate value chain. One in four cocoa and chocolate products consumed worldwide have Barry Callebaut products inside.

Türkiye is a critical market for Barry Callebaut

In Türkiye, Barry Callebaut opened its first sales office in 2005, established the first gourmet sales team in October 2011, and inaugurated its Eskişehir chocolate production facility in 2013. Eskişehir facility is its 52nd factory in the world. Later in that year, we opened the first CHOCOLATE ACADEMY™ center in Türkiye, the 16th in the company's network, which serves as a school for hundreds of culinary professionals at all levels interested in strengthening their skills in working with chocolate and learning about new techniques, trends and recipes.

This year we had the official opening of an R&D Center as part of the factory unit. Having pilot production, application lab and sensory lab facility, the Center in Eskişehir is the only Barry Callebaut R&D Center in Eastern Europe, Middle East and Africa (EEMEA), which combines all the 3 functions under one roof.

Türkiye is one of the 89 countries in EEMEA region, just like Switzerland, and within a four-hour flight radius Türkiye has the means to access a giant market with a high potential trade volume. Besides we have a young and dynamic population here. This is much higher than in European countries and this gives you an opportunity as an investor. Also there is a huge potential with respect to chocolate consumption. Hence Barry Callebaut sees Türkiye as a critical market.



In order to further tap into the potential of the rapidly growing region, we invested into a state of the art R&D facility in Eskişehir, which is also a clear sign of our dedication to innovation.

Leading the Way Into the Future

Talking about innovation; we can say innovation is wired into Barry Callebaut's DNA. Almost 20 years ago, Barry Callebaut launched the first maltitol-based chocolate as a zero-sugar alternative that did not compromise taste. This product still remains a bestseller. When the chocolate industry thought there could only be dark, milk and white chocolate, we created ruby chocolate in 2017, as the fourth variety that explores the intense, fruity flavor of the ruby cocoa bean. In 2019, we introduced the "Cacaofruit Experience", a diverse range of products that are not only rich in taste but also align with the growing zero-waste and upcycling approach by using the entire cacao fruit. Just last year, a 100% dairy-free "Milk chocolate" was launched and Barry Callebaut's global decorations brand, Mona Lisa, pioneered the world's first personalized 3D chocolate printed at scale. With every new step, we strive to remain at the forefront of chocolate and cocoa innovation.

Now with the inauguration of Eskişehir R&D Center, we expect Türkiye to be the innovation hub of the region and contribute to company's innovation heritage. It will provide us a unique platform for inspiration, innovation and forever chocolate!

Protecting future of chocolate with our "Forever Chocolate" commitment

What makes us truly unique as a company is summed up in our "Forever Chocolate" vision, which aims to protect the future of chocolate. As the world's leading manufacturer of high-quality chocolate and cocoa products, we have a moral obligation as well as a business interest to tackle the structural issues in the chocolate supply chain.

"Forever Chocolate" was born in 2016 with ambitious targets to make sustainable chocolate the norm by 2025, to help ensure future supplies of cocoa and improve farmer livelihoods. Therefore, we have to lift cocoa farmers out of poverty, ensure children are not engaged in child labor, become carbon positive, eliminate deforestation from our supply chain as a step to becoming forest positive, and have 100% sustainable ingredients in all our products.

As our annual Forever Chocolate progress reports show, we make great progress to achieving the targets we set ourselves in 2016. To give you only a few examples how this is translated amongst many different aspects of our business; in the first five years of Forever Chocolate, we have reduced our carbon intensity per tonne of product by more than -17%, lifted 214,584 cocoa farmers (+50%) in our supply chain out of extreme poverty, and reached 43% of the cocoa and chocolate products sold containing sustainably sourced cocoa. We are committed to continue our efforts in order to make sustainable chocolate the norm by 2025., and as Türkiye Office, we are doing our best to contribute to this corporate vision.

A commerce bridge between Türkiye and Switzerland

While doing our business, we know acting together always enlarges the impact. Therefore we are happy to see, Türkiye's long-established bilateral relations with Switzerland are developing positively since 2010s. As Barry Callebaut we are also very content to play a role in strengthening the commerce bridge between Switzerland and Türkiye. Also I would like to take this opportunity to thank SCCT, for its crucial role in our business to strengthen our network and visibility within different industries and shareholders. Previously we have attended several Swiss Days event and I can say that it was an amazing 3 days for us to share our chocolate passion with attendees as well as getting their feedback. I am looking forward to doing more collaborations with in upcoming years to bring more value to our environment.





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OF COMMERCE
IN TÜRKİYE
Since 1984

14th April 2022, Workshop «FACILITATION IN CUSTOMS OPERATIONS AND BENEFICIAL PRACTICES»

The Swiss Chamber of Commerce in Türkiye in cooperation with the Turkish French Chamber of Commerce in Türkiye a training programme on "FACILITATION AND ADVANTAGE-PROVIDING PRACTICES IN CUSTOM TRANSACTIONS" which was held at the Head Office of the Turkish French Chamber of Commerce with the valuable presentations of Customs Consultants Murat Şahin and Timuçin Çölaşan.





“Re-Setting”

19th April 2022, Online
«CEO TALKS»

EgonZehnder



SWISS CHAMBER
OF COMMERCE
IN TÜRKİYE
Since 1984



The Swiss Chamber of Commerce in Türkiye and the global management consulting and executive search firm Egon Zehnder Türkiye jointly organized an online meeting on «CEO Talks», moderated by Murat Yeşildere (Senior Partner) and Ayşe Güçlü Onur (Office Leader), shared valuable insights on Egon Zehnder's Global CEO research.

Past Events



ÖZDİREKCAN DÜNDAR ŞENOCAK AK

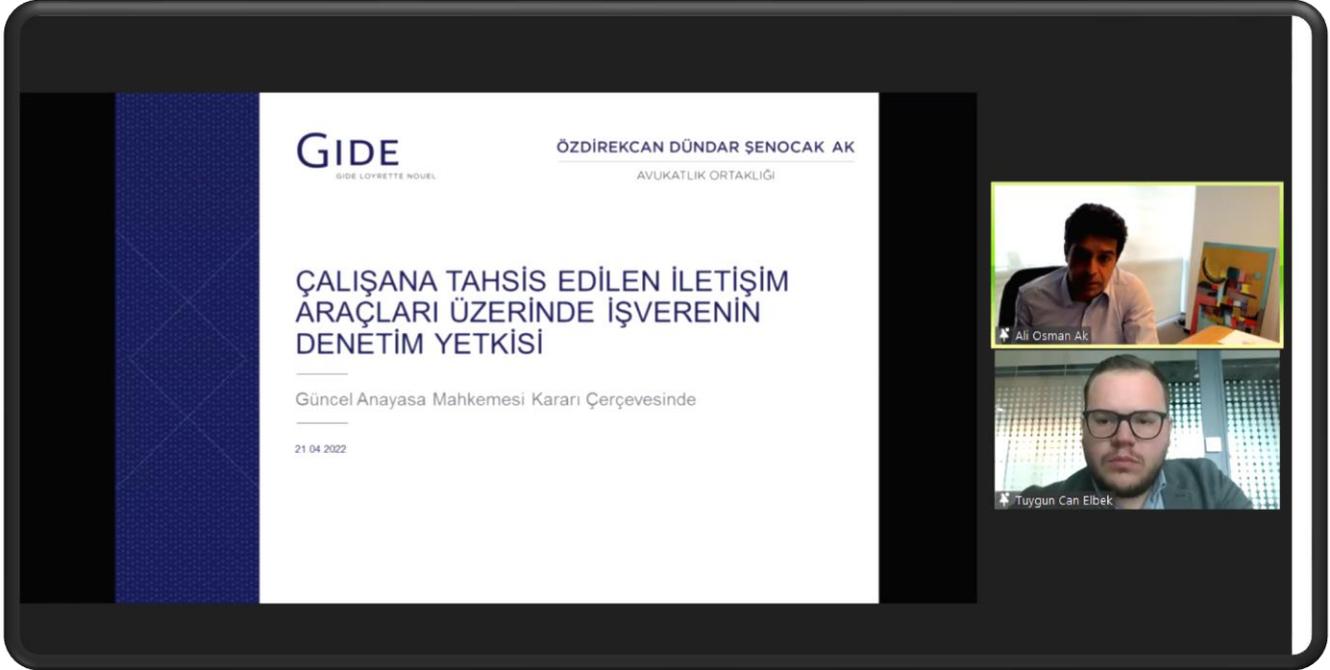
AVUKATLIK ORTAKLIĞI



SWISS CHAMBER
OF COMMERCE
IN TURKEY
Since 1984

21st April 2022, Online

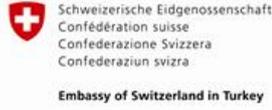
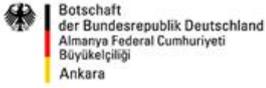
«EMPLOYER'S RIGHT TO MONITOR THE EQUIPMENT ASSIGNED TO EMPLOYEE»



The Swiss Chamber of Commerce in Türkiye and Gide Loyrette Nouel organized a workshop on «EMPLOYER'S RIGHT TO MONITOR THE EQUIPMENT ASSIGNED TO EMPLOYEES».

Speakers, Mr ALİ OSMAN AK, Partner of Özdirekcan Dündar Şenocak Attorney Partnership and Mr TUYGUN CAN ELBEK, Associate of Özdirekcan Dündar Şenocak Attorney Partnership shared their valuable insights. The workshop was followed by an interactive Q&A session.

Past Events



in cooperation with



12th May 2022, Swissôtel The Bosphorus, Istanbul «3-Country Business Meeting»



After two years of virtual events, the first physical «3-Country Business Meeting» was successfully held by the Swiss Embassy on May 12 at Swissotel The Bosphorus Istanbul in collaboration with the Embassies of Austria and Germany and the Swiss Chamber of Commerce in Türkiye.

“POTENTIAL EFFECTS OF THE EU GREEN DEAL ON THE TURKISH ECONOMY AND THE BUSINESS WORLD” was the title of the panel discussion moderated by Ms. Ariane Tinner, Counsellor, from the Swiss Embassy. Assoc. Prof. Ahmet Atıl Aşıcı (Istanbul Technical University), Dr. Kubilay Kavak (Escarus) and Mr. Baran Bilgili (GF Hakan Plastik) were the panelists who shared their valuable views and experiences with the audience who showed a great interest to the event.

Past Events

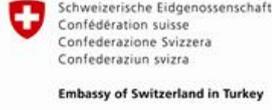


17th May 2022, Grand Hyatt Istanbul «Chamber Corner»



The first physical Chamber Corner Network Event after two years, jointly organized by the International Chambers of Commerce and Trade Offices in Türkiye on May 17 at Grand Hyatt Istanbul, which offered excellent opportunities to meet high-profile business people and network with Members of the participating organisations.

Past Events



in cooperation with



24th May 2022, Egon Zehnder Türkiye Office «CEO REFLECTIONS»

EgonZehnder



SWISS CHAMBER
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IN TÜRKİYE
Since 1984



The Board Members of the Swiss Chamber of Commerce in Türkiye came together at the meeting on "CEO Reflections", organized by the Swiss Chamber of Commerce in Türkiye and the global management consulting and executive search firm Egon Zehnder Türkiye. The meeting was hosted by Egon Zehnder Türkiye in its own office in Istanbul.



SWISS DAYS

23-25 September 2022
Yapı Kredi bomontiada İstanbul

23-25 September 2022, Yapı Kredi bomontiada «SWISS DAYS ISTANBUL»

GREAT ATTENTION TO SWISS DAYS ISTANBUL 2022!

Swiss Days Istanbul 2022, which exhibits the rich diversity and presence of Switzerland in Türkiye, ended with an intense participation.

In Swiss Days 2022, more than 25 institutions were among the supporters and hosted around 15 thousand visitors

The Consulate General of Switzerland in Istanbul, the Swiss Business Hub Türkiye and the Swiss Chamber of Commerce in Türkiye organised the Swiss Days Istanbul 2022 at Yapı Kredi bomontiada between 23-25 September 2022.

The event, hosted by Swiss Consul General in Istanbul Julien Thöni, Head of the Swiss Business Hub Türkiye Yasemin Öztürk and President of the Swiss Chamber of Commerce in Türkiye Arpat Şenocak, and with the participation of the Şişli Mayor Muammer Keskin, lasted for three days. Under the theme of “Designing a Green Future”, Swiss Days Istanbul 2022 presented Swiss music, art and cul-ture, gastronomy, technology, economy, education and more with a unique platform where it was held in Istanbul.



[Read more...](#)

At Swiss Days Istanbul 2022, the leading economists and academics from Switzerland and Türkiye participated in the "XVI. Swiss- Turkish Economic Forum" under the slogan "A Green Economy in a Blue World".



Swiss Days Istanbul 2022 was organized under the theme of "Designing a Green Future" in order to promote Switzerland and Swiss companies and brands with a strong emphasis on sustainability and innovation after the pandemic period.

Organized with the slogan of "A Green Economy in a Blue World", the 16th "Swiss-Turkish Economic Forum" was held at Yapı Kredi Bomontiada on September 23, 2022. All aspects of the green economy transformation was discussed at the Economic Forum, which was attended by leading experts from the private sector, academy and civil society from Switzerland and Türkiye.



Ambassador of Switzerland to Türkiye H.E Jean-Daniel Ruch and President of the Swiss Chamber of Commerce in Türkiye Arpat Şenocak welcomed the guests with their opening speeches. The keynote speeches was virtually attended by Markus Reubi, Swiss Delegate for the Agenda 2030, Deputy Head of Division, Prosperity and Sustainability Division. The keynote speaker of the Forum, Stephan Sicars, Director of Division of Circular Economy and Environmental Protection Directorate of Technical Cooperation and Sustainable Industrial Development UNIDO, shared his insights on "A Green Economy in a Blue World" virtually.



After the main speech, Zurich Insurance Group Türkiye CEO Yılmaz Yıldız, moderated the panel, in which Kadir Has University Professor of Economics and Dean Prof.Dr. A. Eriç Yeldan, Deputy Secretary General of TÜSİAD Dr. Nurşen Numanoğlu, Oris Regional Director Marco Gemperli, Executive Director of Business Council for Sustainable Development Türkiye Konca Çalkıvık, and Former Chairman and Board Member of the Turkish Marine Protection Association (TURMEPA) Tezcan Yaramancı discussed the future of our planet. The forum ended with the closing speech by Ariane Tinner, Head of Economic and Cultural Affairs, Counsellor, Embassy of Switzerland in Türkiye.

Past Events



11th October 2022, Mandarin Oriental Bosphorus Istanbul «CEO ROUNDTABLE»

The Swiss Chamber of Commerce in Türkiye in cooperation with the Embassy of Switzerland in Türkiye and the Investment Office of the Presidency of the Republic of Türkiye organized a “CEO Roundtable” on 11th October 2022 at Mandarin Oriental Bosphorus, Istanbul, to discuss the strengthening of the commercial and economic relations between the two countries.

President of the Swiss Chamber of Commerce in Türkiye, Mr. Arpat Şenocak, opened the roundtable meeting by saying "The bilateral trade has been recovering with the normalization and showing a continued upward trend, which is very satisfactory for both countries. We expect that the recent entry into force of the modernized free trade agreement between Türkiye and the EFTA countries (including Switzerland) will help further grow the commercial exchanges. Developments in terms of investments are also promising, as Switzerland keeps increasing its strong footprint in Türkiye. Further improvements regarding the investment environment in Türkiye would definitely help sustain this rising trend."



Mandarin Oriental Bosphorus, Istanbul

Ambassador of Switzerland to Türkiye, H.E Jean-Daniel Ruch confirmed that the key Swiss economic actors are aware of the potential offered by Türkiye over the long term. Swiss companies rank 1st this year so far regarding foreign direct investment, which illustrates that strong interest. An area which has not been mapped enough so far is the innovation and high-tech. Whereas Switzerland wins the top ranking on innovation lists in the world , Türkiye has shown a remarkable program in innovation activities over the last years. We will see over the next years whether the two ecosystems can match.

President of the Investment Office of the Presidency of the Republic of Türkiye, Mr. Burak Dağlıoğlu stated that: Relations between Switzerland and Türkiye are close and diverse. Switzerland and Türkiye maintain solid trade relations. Türkiye is Switzerland's 24th largest trading partner. A balanced course has been observed in relations in recent years, with an annual trade volume of 4.6 billion USD in 2021. According to the preliminary data, the overall volume could approach 5 billion USD by the end of 2022.

Swiss exports to Türkiye include chemicals/pharmaceuticals (37%), machines (12%), and watches (11%). Türkiye exports mainly textiles (40%), non-precious metals (9%), vehicles (9%), and agricultural products (8%) to Switzerland. Gold and other precious metals/stones traditionally represent a large share of our bilateral trade: 31% of exports to Türkiye and 14% of imports from Türkiye (2021). Türkiye is also an important tourist destination for Switzerland. In 2019, more than 200.000 Swiss tourists visited the country and in the post-Covid-19 period, this figure is expected to reach 300.000.



Mandarin Oriental Bosphorus, Istanbul





Switzerland ranks among the leading countries in the world for direct investments abroad. Swiss investors are interested in long-term projects. It is important to underline that Switzerland has been the 8th largest foreign investor (capital stock) in Türkiye and there are more than 300 Swiss companies currently located in the country. They cover a wide range of activities in various sectors: machinery, pharmaceuticals, chemicals, banking, insurance, tourism, food, transport, etc. Importantly, Swiss companies contribute to Türkiye's construction and infrastructure globally and locally by supplying not only material but also engineering and construction expertise such as in waste-to-energy production, railways, motorway construction, and maritime port infrastructure.

A renewed Free Trade Agreement between Türkiye and EFTA countries (Switzerland, Norway, Iceland, and Liechtenstein) was signed in 2018 and entered into force in October last year. In parallel, an Agriculture Agreement was also signed between Switzerland and Türkiye. In June 2022, TürkEximbank and its Swiss counterpart SERV signed an MoU to support EPC (Engineering Procurement Contracting) projects in Türkiye and third countries.

The original free trade framework was dating back to the early 90s and built up in an economic environment that was fairly different from the one we experience today. A modernization of the key terms was therefore necessary. The updating of the Free Trade Agreement and the signature of a separate Agriculture Agreement are expected to have positive effects on trade volume between the two countries.

During the roundtable, representatives of the Swiss companies in Türkiye presented their views as to the areas of improvements regarding bilateral trade and investment opportunities, as well as cooperation opportunities in terms of innovation, sustainability, and Swiss-Turkish startup ecosystems.

The meeting was concluded with constructive remarks and both sides emphasized their confidence as to the fact that necessary actions will be taken to further improve the strong relations on trade and investments.

Kindly sponsored by





BILATERAL CHAMBERS OF COMMERCE

In a multitude of markets, Switzerland Global Enterprise can also count on cooperation with bilateral chambers of commerce.

The Swiss Chambers abroad came together at the annual Trade Promotion Seminar in Zürich, kindly hosted by Switzerland Global Enterprise (S-GE). The main focus of this seminar was the cooperation with S-GE and the exchange of best practices between the chambers.

[Read more...](#)



SCCT PRESIDENT LIVE ON BLOOMBERG HT

SCCT President Arpat Şenocak joined Bloomberg HT's «Üst Düzey» hosted by Arzu Maliki for a discussion on "IDEAS, PLANS AND NEW PROJECTS THAT MAKE A DIFFERENCE".

Arpat Şenocak shared his insights on the volume of trade, investments and M&A in the bilateral relationship between Switzerland and Türkiye.

[Watch the interview in Turkish now!](#)





Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland
Swiss Business Hub Türkiye

The Consulate General of Switzerland in Istanbul, together with the Swiss Business Hub Türkiye and the Swiss Chamber of Commerce in Türkiye, organized the Swiss Days under the theme «Designing a Green Future» in Istanbul from 23 to 25 September 2022. The Swiss Days were open to the public which could enjoy attractive cultural activities and culinary specialties over the three days.

The program included the Swiss-Turkish Economic Forum, various workshops, career hours for students, live music performances and one exhibition. Well-known Swiss companies based in Türkiye presented themselves with a booth at Yapı Kredi bomontiada in the Swiss Village. ABB, Barry Callebaut, Belimo, Bordier, Geberit, Hilti and Oris also did workshops which gave the visitors a lot of joy.

As Switzerland is a leading country in the fields of technology, innovation and sustainability, our theme was "Designing a Green Future" to raise general awareness of environmental issues. The aim of Switzerland Day was to make Switzerland more visible in Turkey and build strong bridges to promote a sustainable future. And so it was, the event was a great success! The next Swiss Days will take place again in 2024.



The annual Consular Conference took place in Antalya on October 14, 2022. The Consul General Julien Thöni has presented opening remarks and lighthouse projects of Switzerland in Türkiye. All honorary consuls reported on their regions. Further topics have been consular issues, trade promotion (in the regions). This was again a valuable opportunity for fruitful discussions in view of future projects, connecting the Swiss and Turkish business.

In the scope of this year's business opportunity scouting, Switzerland Global Enterprise wants to proactively look out for and present local opportunities contributing to "the race to net 0". The aim is to create content about national initiatives / roadmaps for carbon emission reductions and the projects required to achieve these goals, while focusing on the concrete opportunities this presents for Swiss SMEs. In this context, as Swiss Business Hub Türkiye, we will create corresponding insightful content to inform interested Swiss companies about the business opportunities in the Turkish market.

For the future, there will continue to be a focus on Engineering, Procurement & Construction (EPC). The aim is to bring together Swiss SMEs with Turkish contractors for discussions about cooperation opportunities with regard to largescale infrastructure projects worldwide.



A Delightful Sunday Brunch at

Fairmont
QUASAR ISTANBUL

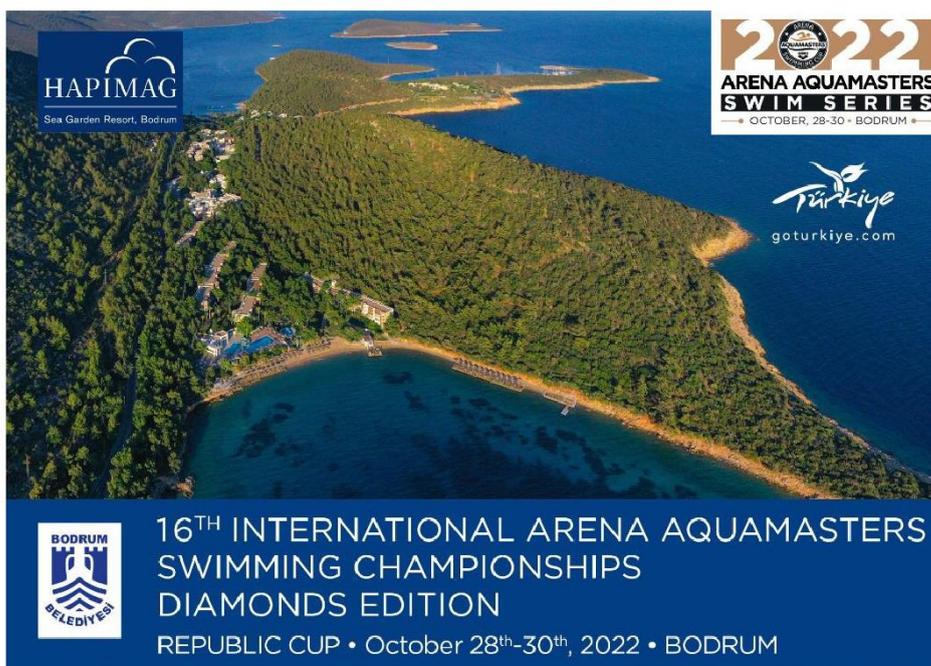
Indulge in a delightful Sunday Brunch at **Aila** featuring delectable flavors, live music and fun games for kids from 12.00 pm to 3.00 pm.

%20 discount will be applied to SCCT Members for brunch!

For reservations: 0212 403 85 00

16TH INTERNATIONAL ARENA AQUAMASTERS SWIMMING CHAMPIONSHIPS OCTOBER 28TH-30TH, 2022 BODRUM

The countdown has begun for the swimming championship, which will be held for the 5th time in Bodrum, under the sponsorship of Hapimag Sea Garden Resort Bodrum!



SPORTS INTERNATIONAL OPEN WATER SWIMMING CHAMPIONSHIP • 5K
October 28th, 2022 - Friday • 08:30 • Hapimag Sea Garden Resort



ARENA AQUAKIDS SWIMMING EVENT
October 28th, 2022 - Friday • 17:00 • Bodrum Castle/Mahfel/Kumbahçe)
14:30 - Age 9-13 (400m Freestyle)

DAY 1



FMV IŞIK OKULLARI JOURNEY OF LIGHT - NIGHT SWIM
October 28th, 2022 - Friday • 19:00 • Bodrum Castle/Mahfel/Kumbahçe)



SKODA KODIAQ OPEN WATER SWIMMING CHAMPIONSHIP • 3K
October 29th, 2022 - Saturday • 08:30 • Hapimag Sea Garden Resort



SETUR MARINAS OPEN WATER SWIMMING CHAMPIONSHIP • 1K
October 29th, 2022 - Saturday • 13:30 • Hapimag Sea Garden Resort

DAY 2



JOTUN 4x500m RELAY MEET • WOMEN / MEN
October 29th, 2022 - Saturday • 15:30 • Hapimag Sea Garden Resort



SKODA KAROQ OPEN WATER SWIMMING CHAMPIONSHIP • 2K
October 30th, 2022 - Sunday • 08:30 Hapimag Sea Garden Resort



JOTUN 4x500m RELAY MEET • MIX
October 30th, 2022 - Sunday • 11:00 Hapimag Sea Garden Resort

DAY 3

MANDARIN ORIENTAL BRUNCH



EVERY SUNDAY
12 PM - 3 PM

- Gourment MO Delicacies
- Kids Entertainment with Gymboree for our Younger Fans

For reservations and inquiries:
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'More than just laughter'



Gallery / Miz is hosting Tania Sisa's exhibition titled "More than just laughter" between December 6 and December 16, 2022. The photographs in the exhibition present "Theodora Sevgi Doktorları", a team of specially trained, professional artists who visit long-term hospitalized children every week and give them moments of joy and laughter.

"Theodora Sevgi Doktorları" is the Turkey project of the Theodora Foundation, established in Switzerland in 1993 (www.theodora.org). The Theodora Foundation was founded in 1993 by the brothers André and Jan Poulie in memory of their mother, who has always offered them love and joy. Since its establishment the Foundation has undertaken the goal of easing the pain of children who have to stay in hospitals and specialized institutions for a long time, by making them smile. Theodora Sevgi Doktorları, currently operating in seven countries and giving laughter and joy to thousands of children every year as a gift, has been visiting children in 9 hospitals in Istanbul and Ankara since 1998. Sevgi Doktorları continue to carry out their work in Turkey under the umbrella of Theodora Child Services Association. The professional Sevgi Doktorları team for a short time steers hospitalized children away from the boring hospital environment and takes them on a journey in a colorful fantasy world. Every week, children look forward to the visit of them with impatience and excitement.

Photographer Tania Sisa, who has contributed to various non-governmental organizations in the past, with photography projects she has designed, knocks on the door of "Theodora Sevgi Doktorları" with an offer to collaborate on a different social responsibility project in 2019. Working even during the pandemic, Sisa and the Theodora Sevgi Doktorları team have laid the foundations of this extraordinary exhibition project together. Galeri / Miz, a distinguished gallery, which has been providing a platform for art lovers since 2011, opens its doors and contributes to this exhibition, formed as a result of meticulous interviews and shootings.

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bilens
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bilens company, headquartered in Turkey and Switzerland, was established to supply construction materials. Our company builds a bridge between Switzerland and Turkey, especially in construction and logistics. Taking advantage of the production power in Turkey and integrating the advanced construction technique in Switzerland into Turkey is one of our company's primary goals.

In the light of our professional and ethical values, we are happy to be at your service with our professional staff in the construction industry. We care about the satisfaction of our customers. We also pay attention to fast material delivery on the products you need during the construction process. Please contact us for detailed information about our products and order options.

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The Enterprise PIKSAN

Piksan CNC which was established by Nuri Çolakoğlu (in 1976) to sophisticate his great experiences gained in Switzerland in metal machining, is a modern but at the same time traditional company with a success story for more than 45 years. We employ around 100 qualified & experienced people at our new Premises. We maintain a partnership and long-term oriented cooperation with our customers. Piksan CNC is a manufacturing company that manufactures machined and formed parts from various materials for the automotive, various machines, and general industries.

In addition to that, it has the ability to design different molds in various shapes and to produce various parts at hot forging by means of its high-quality forging press machine park & we have all the necessary quality certificates (IATF-16943, VDA-6.3, etc.).

We have also completed the steps of digitalization (smart factory) in our company as part of Industry 4.0. We are proud of being one of the pioneers of the industry in this regard.

We provide you the highest level of precision with the remarkable know-how of our employees by means of our modern machine park with around 60 CNC machines whether series production, complex custom-made products, prototypes, or sophisticated materials.

Our Core Competences

Milling & Turning

Our core competence is CNC machining by milling and turning - you benefit from our extensive experiences in relation to the production requirements of many industries. Our customers come from the automotive industry, among others, the market for consumer products of all kinds, mechanical engineering, and general industry.

Quality management

Whether you need a test during production, a test after production, an initial sample test report, or test reports for all your components: With our more than 20 different measuring machines (3D CMM, online Keyence monitoring, etc.) and our more than 250 calibrated and monitored measuring devices, we are ready for any tasks. (PPAP, APQP, etc.)

The Enterprise TOOLEX

Under our own Toolex brand, we develop and produce high-quality carbide cutting tools using state-of-the-art technology developed at CNC Gantry robotic machines.

A Glance at Cost Drivers (Piksan & Toolex)

Beneficial Variety

Due to the different industries that we supply, the variety of materials that we process, the large selection of manufacturing processes that we master, and the different batch sizes, that we manufacture for our customers, we are an absolute all-rounder and can give you expert advice on optimizing the costs of your components.

Every material and every manufacturing process has certain boundary conditions that can lead to your components becoming very expensive very quickly due to certain component geometries.

In the case of CNC milling, for example, there are unfavorable diameter-to-length ratios, or in the case of CNC turning, many holes that have to be drilled radially. These boundary conditions are not the same for all materials and all manufacturing processes, nor do they have the same effects on the component costs. We know what is important and would be happy to advise you on how to implement a product cost-optimized design.

Submit an inquiry now.



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Demir & Partners Law Firm is a full scope law firm featuring both consultancy and litigation services to its clients, mostly multinational corporations.

Since its foundation, Demir & Partners has been dedicated to serving its clients in accordance with the principles of structural dynamism, up-to-date information and specialization, as well as being aware of the importance of converting the expertise and experience gained in practice areas to an institutional culture.

Demir & Partners Law Firm provides services in English and German, as well as in native Turkish, for its local and multinational clients. It offers both legal consultancy and litigation services.

In aspect of consultancy services, the firm provides legal advisory services to local and international clients, analyses administrative procedures, and informs on the possible outcomes of probable litigation proceedings. The firm also draws up contract drafts, reviews and adapts existing contracts if required, and provides sample forms. Furthermore Demir & Partners provides counsel on the incorporation of new companies or branches, real property purchase or lease contracts, project financing contracts, mergers and acquisitions, due diligence, real property due diligence, mortgages or liens on deeds and establishments thereof, research for IP rights, and unfair competition status. Our firm also conducts the relevant official proceedings on behalf of its clients.

In terms of litigation proceedings, Demir & Partners has a vast experience in law suits, arbitration trials, debt collections and execution of court or tribunal decisions, and other proceedings before judiciary bodies. Prior to said proceedings, it also provides legal services such as drafting contracts in order to avoid legal disputes and holding settlement talks on behalf of clients to find amicable solution to disputes.

The firm has an outstanding success record and experience on IP related issues especially on trademark disputes, consultancy for registration and litigation thereof for many multinational clients. Thanks to firm's large spectrum of expertise on commercial claims, the firm's clients enjoy the holistic approach provided by the firm in aspect of IP rights' reflections on commercial level and hence may easily access the optimum solutions available.

Demir & Partners is committed to ensuring the competency and willingness of its team, including both attorneys and support staff, in order to provide all services at the highest available standards, and diligently applies feedback from clients.

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Demir Partners is also a member of the following institutions:

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Legal 500

German Turkish Chamber of Industry and Commerce (AHK)

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RS Research is a clinical stage biotechnology start-up discovering and developing smart nanomedicines for targeted chemotherapy. The company was founded by Prof. Rana Sanyal and Sena Nomak to take the necessary steps for bringing innovative therapies to patients and raised over \$15 million funds as of today from its investors GEN ilaç, Eczacıbaşı Momentum, İstanbul Portföy and ACT Venture Partners. RS Research's Swiss subsidiary, PDC Therapeutics is founded to explore the potential of global collaborations. The company is carrying out the research to clinic based on the validated drug delivery platform technology, Sagitta™. Thanks to this technology, RS Research can increase effectiveness of chemotherapy and reduce side effects. Sagitta™ platform technology with patents covering 58 countries yields into development of their current portfolio as well as an outstanding co-development potential. The company currently has 5 drug candidates targeting multiple indications in its pipeline. RS Research's production facility with both synthesis and filling capability received GMP license for clinical batch lyophilized oncology drugs in 2021. The Phase I clinical trial of the leading drug candidate is ongoing in two clinical research sites, recently advanced to the next dose level following the positive review of the safety data by the Independent Data Monitoring Committee.



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SCHILLER, with around 1200 employees, 30 subsidiaries and a global sales network, is a world-leading manufacturer and supplier of devices for cardiopulmonary diagnostics, defibrillation and patient monitoring as well as software solutions for the medical industry.



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EUTAX is a consultancy company that provides accounting and financial consultancy, tax consultancy and full certification, payroll and audit services to local and foreign corporate companies. As EUTAX, which has an expert and well-trained team, we provide international quality services to our customer portfolio of more than 250 from more than 25 different countries.

We consider digitalization very important in order to use today's technological developments at the highest level in our business life, and we carry out the e-transformation processes of all our customers. We provide accurate and fast service to our customers through e-transformation integration companies in the field of accounting and human resources, with whom we work in cooperation.

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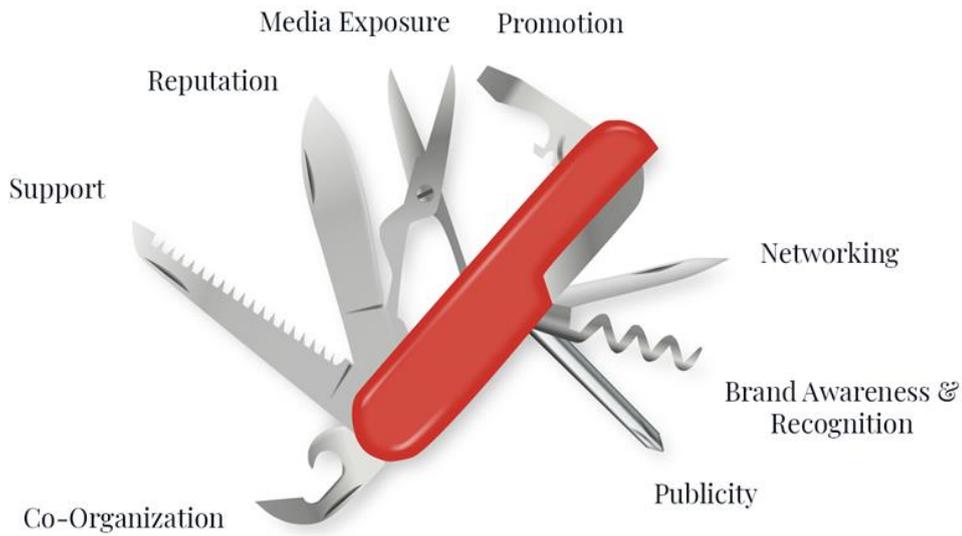
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