

# XVI. Swiss-Turkish Economic Forum

23 September 2022, 09:00 –12:30 | Yapı Kredi bomontiada, 4th Floor Meeting Room

*“Green Economy in a Blue World”*



## SPEAKERS RESUME

### KEYNOTE SPEAKER:

#### STEPHAN SICARS

Managing Director, Environment and Energy Directorate at the United Nations Industrial Development Organization (UNIDO)

Mr. Sicars has worked for, and later managed, the Research Centre for Refrigeration and Heat Pumps in Germany. Later, he headed his own consultancy undertaking research for international industries, NGOs and governments. He implemented projects in India and China, and provided policy advice on environment matters. He served as a technical expert on several international panels. In 2004, he started work in the United Nations as Senior Programme Manager with the Multilateral Fund for the Implementation of the Montreal Protocol. Joining UNIDO in 2014, he became Director of the Department of Environment in 2015. In that role, he focused the department on the reduction of emissions of Greenhouse Gases, on minimizing industrial pollution, and on advancing circular economy. In addition, between 2020 and 2022, he oversaw UNIDO's Energy portfolio. He has also been responsible for managing climate action across all of UNIDO and advancing programmatic work with several strategic donors, including the Green Climate Fund.

He was recognized for his contribution, as coordinating lead author for IPCC, to the Nobel Peace Prize 2007, and has received an US-EPA Ozone Award. Mr. Sicars holds the equivalent of a Master's Degree in Mechanical Engineering from the University of Hanover, Germany.

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### MODERATOR:

#### YILMAZ YILDIZ

CEO, Zurich Insurance Group ,Türkiye

Yılmaz Yıldız is the CEO and Board Member of Zurich Insurance Group in Türkiye. He serves as a Board Member for Z Zurich Foundation, Bilgi University and Turkish-Swiss Business Council at Foreign Economic Relations Council (DEİK). He is also the President of Harvard Business School Alumni Club, Türkiye. He graduated with distinction from Boston University with dual degrees in Economics and Management, was a visiting scholar at Heidelberg University in Germany and holds an MBA degree from Harvard University, Harvard Business School. Yılmaz started his career at Turkish Prime Ministry, Undersecretariat of Treasury & Foreign Trade, specializing in health, education and technology sectors. He moved to Bain&Co as a strategy consultant focusing on growth, innovation and restructuring projects in Europe, Middle East and Asia. He then worked for GE-Consumer Finance co-owned Garanti Bank and Garanti Insurance as Senior VP. In 2007, he became the Founding CEO of BNP Paribas Group’s insurance subsidiary, CARDIF, in Türkiye, setting up as greenfield the life and non-life insurance businesses. He moved to become the CEO of Groupama Insurance and Groupama Life & Pension companies before taking over as the CEO of Zurich Insurance Group in Türkiye in 2012.

Yılmaz taught entrepreneurship and innovation at Bilgi University and Koç University, is an active angel investor at the leading Galata Business Angels network and serves as a mentor & jury member for various start-ups, entrepreneurship and innovation competitions. Yılmaz has received numerous awards: “Most Successful CEO under 40” by Capital Magazine; “Best CEO of the Year-Europe by International Alternative Investment Review(IAIR)/Le Fonti,Italy. Under his leadership, Groupama and Zurich Insurance Türkiye won the “Best Insurance Company in Türkiye” award 9 consecutive times by World Finance Magazine,UK. Zurich Türkiye was also awarded with “Best Insurance Company of Southern Europe” by Italian International Alternative Investment Review (IAIR), “Best Customer Experience” by Marketing Türkiye, “Great Place to Work” and “Best Advance in Competences and Skill Development” by Brandon Hall and “Best Customer Experience” by A.C.E. Awards.

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## SPEAKERS RESUME

### PANEL:

#### **PROF. DR. A. ERİNÇ YELDAN**

Professor of Economics and Dean, Kadir Has University

A. Erinç Yeldan, Professor of Economics and Dean at Kadir Has University. He is one of the executive directors of the International Development Economics Associates (IDEAs), New Delhi; and serves as a member-elect of the International Resource Panel of the UN Environment Programme (UNEP). He is also a member-elect of the Science Academy (Bilim Akademisi) in Türkiye.

Dr Yeldan received his Ph.D. from University of Minnesota, USA, and joined the Department of Economics at Bilkent in 1988. During 1994/95 he was a visiting scholar at the University of Minnesota, and during 2007/2008 he was a Fulbright scholar at University of Massachusetts, Amherst and at Amherst College. Dr. Yeldan’s recent work focuses on development macroeconomics, vulnerability and fragmentation of labor markets, de-industrialization, and economics of climate change, and on empirical, dynamic general equilibrium models.

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### PANEL:

#### **DR. NURŞEN NUMANOĞLU**

Deputy Secretary General (Green & Digital Transformation), Turkish Industry and Business Association (TÜSİAD)

Nurşen is the Deputy Secretary General responsible for environment and climate change, sectoral policies and digital transformation at TÜSİAD. Prior to TÜSİAD, she made a career on environmental, sectoral and regional policies in different public institutions, such as the Ministry of Environment, the Undersecretariat of Treasury, the Ministry of Industry and Trade and the Ministry of European Union, and took part in the TR-EU negotiations. She ended her public career as Türkiye's Deputy Permanent Representative to the EU.

Nurşen completed her master's degree in Environmental Assessment and Environmental Management at METU and her doctorate in Emissions Trading at Ankara University. Nurşen took part as lecturer in various academic training and certificate programs related to her areas of expertise.

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### PANEL:

#### **MARCO GEMPERLI**

Region Director, Oris

Marco Gemperli is Region Director and Head of Diving / Sustainability at Oris SA in Switzerland and General Director of Oris France.

He graduated cum laude from the University in St. Gallen Switzerland as Master of Arts MBA and MSC (Marketing Services and Communication).

Marco started his career as Marketing Coordinator in the Swiss Insurance sector, specialized in acquisition as well as sustainability projects, events and innovation. He moved to AMC International as international Marketing and product Manager, specialized in health nutrition, sustainable production and innovation and its Marketing all over the globe. He then moved 2015 to Oris where he is as Region Director responsible for 25 European countries, as well as for the whole watch collection in the Diving Range, its sponsoring and the herewith combined sustainability projects. He implemented at Oris the today's “change for the better” strategy at Oris.

In his previous Job, Marco has won several innovation and technology prizes (kitchen innovation award, plus X Award) and design prizes (red Dot) for the sustainable products developed. The latest achievement is, together with the whole Oris Team, to have reached in 2021 as very first Swiss Watch Brand the certification to be climate neutral.

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### PANEL:

#### KONCA ÇALKIVİK

Executive Director, Business Council for Sustainable Development Türkiye (BCSD Türkiye)

Konca Calkivik began her career at Standard Chartered Bank in 1989. She joined the Eczacıbaşı Group in 1990. She took part at the establishment stage of VitrA Tiles Company and led the foundation and management of the sales organization of VitrA ceramic tile products. Mrs. Calkivik represented the company worldwide between 1996 and 2006. She worked actively in Turkish Ceramics Promotion Committee which was part of the Ceramics Federation. While she was working as the Marketing Manager, Mrs. Calkivik focused on innovation and sustainability. She joined BCSD Türkiye as Project Manager in March 2012. Since February, 2013 Mrs. Calkivik is the Executive Director of BCSD Türkiye. Her main role at the council is to increase the competitiveness of the Turkish Business World parallel to the sustainable development principles and providing guidance in their sustainability journey.

Konca Calkivik is a graduate of Boğaziçi University, Department of Political Science and International Relations, is highly proficient in German and English.

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### PANEL:

#### **TEZCAN YARAMANCI**

Former Chairman and Board Member, Turkish Marine Protection Association (TURMEPA)

Mr. Tezcan Yaramanci, is a former Chairman of Millennium Bank, Turkey, President of Turkey’s Privatization Administration, Chairman and CEO of Turkish Airlines, Vice Chairman of Doğan Group and Executive Vice President of Koç Holding.

Having controlled companies and activities in different sectors during his professional career, Mr. Yaramanci in 1996 established his own Consultancy Company Investa Inc., which has concluded many finance and M&A projects since then and continues to provide strategic consultancy as well as financial advisory services to foreign and local business circles.

Mr. Yaramanci being active in various NGO’s and Foundations had also served as the Chairman of TURMEPA, the Turkish Marine Protection Association, as a board member of TÜSİAD, the Association of Turkish Industrialist’s and has also been awarded with the title of an Honorary Commander of the British Empire (CBE) by her Majesty Queen Elizabeth II.