

# 8 Swiss-Turkish Webinar Series

07<sup>th</sup> April 2021 | 15:00 – 16:30 (Turkish Time)

## “THE SCIENCE BEHIND THE COVID VACCINE & REWRITING THE FUTURE OF BUSINESS”

MODERATOR



**Dr. Avinash Potnis**

Managing Director  
**Novartis Pharma, Turkey**

He has 26 years of unbossed leadership experience in healthcare industry of Asia Pacific, Middle East and Africa. Avinash has lead many global initiatives in Novartis relating to his passion for patients and people.

Avinash was recognized as The Emerging Pharma Leader by Pharma Executive USA in 2012, he writes on new generation work force, digital transformation, curious culture and authentic leadership, he has won many internal and external awards for building engaging work culture, he has signed many partnership MOUs with the Governments in Asia Pacific to benefit patients.

Avinash is also leading Research-Based Pharmaceutical Association (AIFD) in the capacity of Vice Chairman and he is the Board member of Swiss Chamber of Commerce in Turkey

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SPEAKER



**Ari Zoldan**

CEO, Quantum  
TV Personality

Ari Zoldan is the CEO of Quantum Media Group, LL a global marketing and media company based in New York City. As an on air TV personality, Zoldan can be seen regularly on FOX News, CNN and CNBC covering technology, business and innovation. He is a frequent source for journalists and is quoted regularly in major media outlets. He holds press credentials on Capitol Hill and the United Nations and is a member of The National Press Club in Washington, DC. He is one of the few selected individuals to hold the position as an "IBM Watson Futurist."

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SPEAKER



**Dr. Gökhan Duman**

Director of Clinical Site  
Operations, **Pfizer**

Dr. Duman is the Director of Clinical Site Operations of the region consisting of Turkey, Russia and Middle East countries. He is a medical doctor and has a MSc degree in pharmaceutical medicine from Hibernia College, Ireland.

After he has worked as medical manager in some local and global pharmaceutical companies, he joined Pfizer as the Medical Manager of the Oncology & Endocrinology Group in 2006. In 2008, he became the Director of Clinical Research managing Pfizer clinical research group in Turkey. In February 2012 he was assigned as the Director of Clinical Research responsible for the region including Turkey, Greece, Bulgaria, Romania, Moldova, Serbia & Montenegro and also including Russia from the beginning of 2015. In 2016 he became the Director of Clinical Site Management for Turkey and Africa & Middle East region, and by the end of 2018 his region changed including Turkey, Russia and Middle East countries.

Dr. Duman is also actively involved in leading R&D partnership projects of Pfizer in Turkey. He is the elected Chairman of the Clinical Trial Committee and member of Innovation Strategic Management Committee of the “Innovator Pharmaceutical Companies Association (AIFD)” working to improve the R&D investment climate in Turkey. He is also a member of International Investors Association (YASED) working to develop the Innovation and Technology in Turkey.

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