

# 2020 USIMP NATIONAL PATENT FAIR and University-Industry Cooperation Congress

(On-Line Event; November 25-29, 2020)

**Theme:** Effective Interfaces for Output-Oriented University-Industry

## The EVENT

### Collaboration

USIMP had been organizing **National “University – Industry Cooperation Congress”**es annually since 2008, with hosting partners from member institutions. In 2015, a 2-day mega event, **USIMP Patent Fair**, supported by its members was initiated, aiming to:

- exhibit selected academic patents of high calibre originating from Turkish Universities,
- attract the attention of industry to academic patents and know-how originating from Turkish Universities,
- bring together providers (University patents) and technology seekers (companies) to create new collaborations and foster technology transfer via B2B bilateral meeting sessions and Tech Showcases,
- increase the awareness of industry for high-quality academic patents and facilitate new partnerships for commercialization of the technologies.
- increase knowledge level of researchers and companies about commercialization of research results and patent licensing strategies via hands-on workshops.

The uniqueness of the event is that it only accepts “academic inventions” and it is a collaborative event of Turkish TTOs and Technoparks.

The events are a great opportunity to meet with Turkish Universities, Technoparks, Companies, Technology Transfer offices and startups. In 2019, 44 TTOs/Research Centres have participated as co-organisers, 178 patents (applied or granted) were exhibited, over 800 people have attended and nearly 200 companies participated resulting in 100 recorded B2B meetings, in addition to informal meetings at the individual stands.

**USIMP Honorary Awards** are also presented at the Event, to those who have made significant nation-wide contributions beyond their regular duties, to university-industry cooperation and technology transfer.

**This year due to the global Pandemic “VI. USIMP Patent Fair”** will be held ON-LINE, between the dates **25-29 November 2020**. The main theme of this year’s event is **“Output-Oriented University-Industry Collaboration with Effective Interfaces”** and the organization will be supported by a highly prestigious Advisory Board.

## USIMP NATIONAL PATENT FAIR 2020

Access to the event will be through the web site [www.sanalusimppatentfuari.org.tr](http://www.sanalusimppatentfuari.org.tr).

Participants will add their exhibits (patents, prototypes, videos, brochures, active links, etc) through a dynamic admin panel, using the password allocated to them.

The first two days (November 25-26) will be real time and between the dates November 27-29 the panels and presentations will be accessible off-line. All the stands will be open throughout the event for real-time meetings and messaging.

In parallel to the Fair, there will be:

- A Congress programme with Panel discussions and Invited Speakers,
- Peer-reviewed free presentations on University-Industry collaboration Issues, success stories, best practices,
- A pitching session for those who would like to present their patents/technologies. The presentations will be evaluated by a jury and awards will be given to the best three selected.

**The Congress Language will be Turkish/English so all participants from abroad are welcome to make presentations or join pitching sessions, although no translation facilities will be available.**

## IMPORTANT

<b>30 October 2020</b>	Deadline for Registration
<b>30 October 2020</b>	Dead-line for sending abstracts of presentations
<b>10 November 2020</b>	Deadline for Uploading exhibits for the on-line stands
<b>25-29 November 2020</b>	USIMP National Patent Fair and Congress 2020

## REGISTRATION

The registration costs including the Congress program and all parallel events are:

- 4.500 TL+ %8 VAT for exhibiting 0-5 patents – (540 Euros including VAT)
- 5.500 TL+%8 VAT for exhibiting 6-10 patents - (660 Euros including VAT)
- 6.500 TL + %8 KDV for exhibiting more than10 patents - (780 Euros including VAT)

## About USIMP

University-Industry Cooperation Centers Platform of Turkey (**USIMP**) is a “civil initiative” motivated by social responsibility, aiming to create awareness of university-industry cooperation and technology transfer among all stakeholders.

USIMP has over 100 institutional members (universities, tech-transfer offices, Chambers of Industry, Exporters Associations, NGOs etc.) from different regions of Turkey.

**The mission** of USIMP is to contribute to the establishment, institutionalization and improvement of quality and performance of university-industry collaboration interface organizations by developing a national culture cooperation and collaboration, and to contribute to the development of policies and strategies and action plans for effective and efficient implementation of technology transfer practices for proper exploitation of university-based knowledge and technologies for the good of the society.

### **USIMP Objectives include:**

- To encourage and support university-industry collaboration activities in academia and industry and to improve the awareness of university-industry collaboration among all stake- holders,
- To assure faster and more focused information exchange between interface organizations at national and international levels and centrally coordinating the process of dissemination of knowledge and experiences,
- To advise and guide “University-Industry Interface Offices” (Technology Transfer Offices) at Turkish universities through their establishment processes to ensure standardized services for the benefit of both academia and industry,
- To establish processes for the standardization and recognition of existing and future Interface organizations and contribute to the quality and performance of human resources,
- To contribute to the designation of public policies and strategies and preparation of action plans for university-industry collaboration.

## CONTACT

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