

# SCCT NEWSLETTER

Bimonthly Newsletter of the Swiss Chamber of Commerce in Turkey

May-July 2020



## PLATINUM



## GOLD



## SILVER



## EVENT PATRON





## Arpat Şenocak

President of Swiss Chamber of Commerce in Turkey

Dear Readers,

As the World is experiencing unprecedented events in the context of the Covid-19 outbreak, our Chamber is closely following the developments, especially in Turkey and in Switzerland, and has been trying to provide members as much information as available.

In these difficult times, we believe indeed that one of the most precious assets for entrepreneurs is to be able to reach accurate information on the current situation, so as to be able to anticipate how business continuity can be ensured.

Since our members could not gather physically to share their experience and knowledge in the current context, we have launched in the course of March series of informative webinars focusing on various topics affecting the business life in Turkey. So far, we have hosted (or co-hosted with S-GE and the Swiss Business Hub Turkey) not less than 12 webinars, addressing issues such as employment, contracts, taxes, customs, economic outlook, trade, investments and healthcare. Our target is to continue on the same trend, with further informative events touching upon themes and further updates on the impact of the pandemic on the Turkish and the global economy.

In order to further increase the support of our Chamber and strengthen the cooperation between our members, I would specifically like to remind that our Chamber is welcoming any suggestions or requests for information, knowledge and expertise sharing. We would be more than happy to have you on board to organize webinars, share your expertise or address particular issues affecting your industry. Our team remains at your entire disposal in this respect.

We are all looking forward to meet you in person hopefully soon. Until then, please stay safe and healthy.

Sincerely yours,

**Arpat Şenocak**  
President of the Swiss Chamber of Commerce in Turkey





## Dr. Natasa Klicko

General Manager, Roche Pharma Turkey

### **Ms Natasa Klicko, tell us a little bit about your background.**

I was born and raised in Croatia and I gained my MD degree in University of Zagreb.

Since the very beginning of my career, I worked in various positions in different global pharma companies and had the chance to have a wide experience in diversified therapy areas as well as other lines of pharmaceutical business such as OTC and generics business. These were all great experiences. However, as a medical doctor, patient centricity and improving patients' lives have always been a passion to me and I eventually realized that what really made me tick was patient focused innovation-driven pharma.

In this aspect, Roche's vision and priorities and my sense of purpose matches very well. What attracted me to Roche was not the fact that Roche is the largest biotech company in the world or its amazing portfolio or the strongest pipeline, even though that is definitely a welcomed advantage; what fascinated me about Roche was this palpable sense of purpose and insatiable passion for innovation in every aspect of the work. And I have been working with Roche since 2016 and leading Roche Pharma Turkey's operations since May 2019.

### **What is your impression of Turkey and the Turkish market so far?**

I can say that Turkey is a really amazing and inspiring country in every aspect. Its unique geographical and historical structure really impresses me. Also, people are very warm to newcomers, and this makes me always feel like I am at home.

Especially in Istanbul where it melts the pot of many civilizations, I feel like I am in an open air museum embracing an extraordinary history.

The country also has very challenging things and opportunities in business at the same time.

Turkey is an ideal investment destination by its all characteristics of a modern, successful, liberal market economy. I believe that the pharmaceutical industry creates value by innovative approaches and can lead the way in helping Turkey's goals by emphasizing its potential and importance.



The Turkish Government's 2023 vision and Turkey's "Health Care Transformation Program" that was implemented in 2004 remark pharma industry as one of the strategic sectors in the country. With its advanced healthcare system and strategic geographic location, Turkey has a great advantage in becoming an integral part of the global health services industry. And to meet the goal of becoming a leader in the health services by 2023, innovation and R&D needs to be prioritized. At Roche, as the biggest pharma R&D investor in the world, we believe in the power of R&D. Finding innovative solutions for unmet medical needs is at the heart of what we do. In this sense I can underline that our vision is matching the healthcare environment of Turkey.



According to AIFD's (Association of Research-Based Pharmaceutical Companies) data on the current state of Turkey's pharmaceutical market, shows that the pharmaceutical industry transmits more of its income compared to other sectors into R&D. R&D investments in the pharmaceutical industry make up 15% of total revenues. The pharmaceutical industry is in front of information technologies where the same ratio is 10.6% and automotive industries where it is 5.9%.

I strongly believe as a global pharma giant, we will support Turkey's 2023 vision and Healthcare Transformation aims, by our commitment to innovation.

### **Name us three extraordinary things about Roche Turkey?**

Roche is the largest biotech company in the world, global leader in cancer treatment and in vitro diagnostics and a pioneer in personalized healthcare. Both globally and in Turkey, our purpose is very clear – to deliver better outcomes for patients faster.



One of the best things about Roche Turkey is the speed in bringing value for many patients and their beloved ones. This is a huge responsibility and it requires a strong sense of urgency because having access to that new technology or a new treatment option, is a matter of life for most of our patients.

The other important thing is a palpable connection with the purpose we pursue. All we do and all our decisions are focused around the center of our purpose – 'The Patient'. Roche develops innovative medicines and diagnostic tests to help millions of patients globally. Regardless of the product we are working on, our focus is the impact we create on people's lives.

I still think about what one of the breast cancer patients mentioned in one of our company meetings – 'you are not bringing drugs in those boxes, you bring hope'. That is why we work driven by the passion to bring that hope to patients and their families faster than ever before; we change the way we work as we don't want to ever stand in front of a patient explaining that we could not bring the treatment that can really benefit them just because of our internal barriers.

Last but not least, we experienced that collaboration achieves the best outcomes for patients. We can bring one part of the solution, but by working jointly with other stakeholders we can make a better impact on society and contribute to sustainability of healthcare. We are open to new ideas and working in collaboration with the healthcare ecosystem and our partners are the key to resolving critical barriers to better outcomes. We see that co-creation is a priceless key to increase value for all through transparent dialogue and continuous feedback which will lead us to get better outcomes on our way to success.

### **What is the biggest challenge Roche Turkey is facing in Turkey?**

I can say that, in Turkey, we are facing delays in access to medicines that are in use in EU and US. The affordability issues that vary by countries and the currency rates can be listed at the top of the challenges that pharmaceutical companies are facing both in Turkey and the international markets.

However, in the face of this situation, we are working with all partners in the healthcare system, including regulatory bodies, policy makers, payers and healthcare professionals to find solutions. We all have the common goal of ensuring the right patients are on the right medicines at the right time.

### **What are the gains?**

Turkey has a dynamic geography and a society. This allows us to adapt very quickly to transformation and change. Turkish people are very innovative, and they adapt easily to new situations and innovations. I truly believe that this is a very hardworking society.

When compared to other countries, I would like to say that Turkey has a well-developed healthcare system, with state-of-the-art medical facilities and highly qualified personnel. Some treatments reach patients much earlier than other countries. In this sense, we believe the potential of the country for better healthcare value in the coming days.

### **What future plans does Roche Turkey hold and what are the upcoming projects?**

Healthcare demands are increasing, and it is essential that we, as Roche, do our part of the solution. So, we're looking at the entire health ecosystem to identify opportunities to prevent disease, improve human health and also reduce inefficiencies in the system.

With our combined strength in pharmaceuticals and diagnostics, we are better equipped than any other company to further drive personalised healthcare.



Personalised healthcare will provide healthcare professionals with more powerful diagnostic tools and targeted treatments based upon new insights about molecular markers that allow a more precise determination of the risk of certain diseases as well as drug efficacy and safety. Rapid advances in medical knowledge, data science and technology mean more personalised forms of treatment are possible even today and will continue to grow in potential in the future.

We believe that working together can make a sustainable impact on society. It is certain that connecting, sharing and communicating with all healthcare partners will generate a synergy that will lead us to success. We are sure that co-creation is a priceless key to increase better outcomes. Therefore, we are transforming the way we work in order to get more co-creation and collaboration with our stakeholders. So, we believe we will be able to help to build efficient, sustainable healthcare systems for the future.

Since the beginning of this hard period, we are showing great efforts to deliver the right diagnosis and treatment to the patients on time by acknowledging 'patient and community health' as our top priority regardless of the circumstances.

Since the very beginning of this period, we are at the forefront of an unprecedented collaboration not only with the healthcare authorities but also with the overall industry. Although the period that we are experiencing is not an easy one, I'm glad to see that it brought us all together and strengthened us during the fight against the pandemic.

We are following all the developments precisely and taking necessary actions by working in close contact with the healthcare authorities to support this fight.

I believe that we will get over these hard times with the support that we give each other, and I wish everyone healthy days ahead.



**What role does the Chamber of Commerce play in your business life?**

Networking plays a more important role in leading the way to success, in today's business world. By networking, you get to know others in your community, develop partnerships, and support other businesses. You have the chance to become better connected with the markets, resources and businesspeople to improve value, visibility and credibility, and to share news, ideas and best practices. From this point of view, for me the top benefit of being a member of the Chamber of Commerce is networking.

Thank you for clustering all these diverse industries under one roof.

**Is there anything else you would like to add that would be of interest to our SCCT newsletter readers?**

Along with the entire world, we have been continuing our fight against the COVID-19 pandemic also in Turkey.



[www.roche.com.tr](http://www.roche.com.tr)



## 01st April 2020, Online «EMPLOYER MEASURES AGAINST CORONA VIRUS»

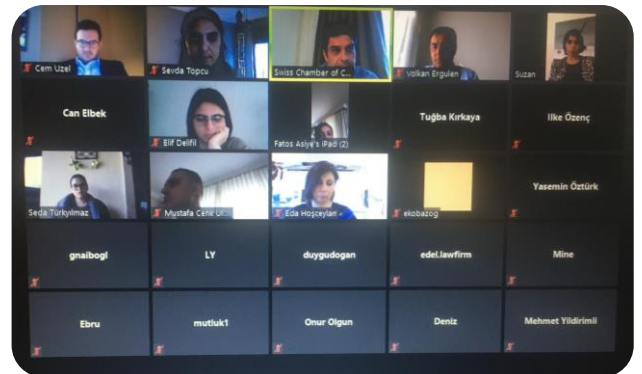


ÖZDİREKCAN DÜNDAR ŞENOCAK  
AVUKATLIK ORTAKLIĞI



The Swiss Chamber of Commerce in Turkey and Gide Loyrette Nouel jointly organized the first webinar on **"EMPLOYER MEASURES AGAINST CORONA VIRUS"**.

Mr Ali Osman Ak, Partner of Özdirekcan Dündar Şenocak Attorney Partnership, presented the assessment of Paid/Unpaid Leave Practices, Short-Time Working, Homeoffice, Part-Time Working and Termination of the Labor Contract due to Force Majeure.



## 13th April 2020, Online «FORCE MAJEURE PRACTICE IN TAX UNDER COVID-19»



The Swiss Chamber of Commerce in Turkey and PwC Turkey jointly organized a webinar on "**Force Majeure Practice in Tax under Covid-19**", moderated by Mr Zeki Gündüz (Tax & Legal Services Leader, PwC Turkey). Speakers, Mr Yüksel Toparlak (Tax Partner PwC Turkey), Mr Recep Bıyık (Head of Legislation Education and Research) and Directors of Indirect Tax Services, Mr. Ömer Bilir and Mr. Gökhan Yurdakul shared valuable information about Force Majeure Practice in Tax under Covid-19.





## 16th April 2020, Online «ASSESSMENT OF THE EFFECTS OF COVID-19 IN TERMS OF LEASE AGREEMENTS»

The Swiss Chamber of Commerce in Turkey and Özay Law Firm jointly organized a webinar on, "**Assesment of the effects of Covid-19 in terms of Lease Agreements**".

The owner of Özay Law Firm, Mr Merter Özay presented general explanations on (i) Office Leases and Common Expenses, (ii) House Leases and (iii) Evacuation Risk During the Coronavirus Era.





**GIDE**  
GIDE LOYRETTE NOUEL

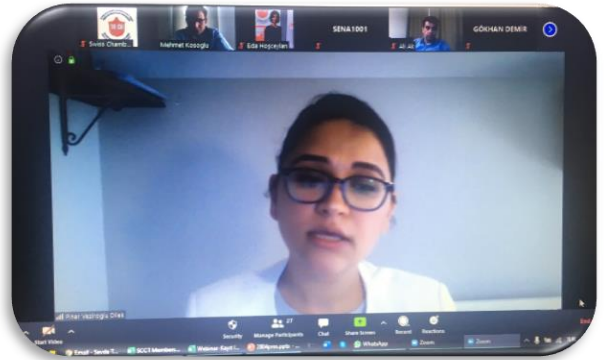
**ÖZDİREKCAN DÜNDAR ŞENOCAK**  
AVUKATLIK ORTAKLIĞI



## 22nd April 2020, Online «COVID-19 IN THE SCOPE OF PURCHASE AND PROCUREMENT CONTRACTS»

The Swiss Chamber of Commerce in Turkey and Gide Loyrette Nouel jointly organized a further webinar on "**COVID-19 in the Scope of Purchase and Procurement Contracts**".

Speakers, Mr Mehmet Kösoğlu and Pınar Veziroğlu Dilek (Admitted to the Istanbul Bar, Özdirekcan Dündar Şenocak Attorney Partnership) presented general assessment and practical examples.





## 23rd April 2020, Online «NATIONAL SOVEREIGNTY AND CHILDREN'S DAY CELEBRATION WITH THEODORA GIGGLE DOCTORS»



Especially for the April 23 National Sovereignty and Children's Day, the Swiss Chamber of Commerce in Turkey and Theodora Giggle Doctors jointly organized a webinar for the children of the members. With gratitude to celebrate the special day, the little participants attended the webinar with their favorite colorful clothes and a big smile and enjoyed the funny performance of the Theodora Giggle Doctors Dr. Bebiş (right) and Dr. Şaşkın (left).



Click to watch the event video





# Swiss Turkish Webinar Series

## Nr. 1



28 April 2020, Online

## «COVID-19 INSIGHTS TURKEY: IMPACT ON THE TURKISH ECONOMY IN A GLOBAL CONTEXT»



The first 'Swiss Turkish Webinar' took place on 28th April 2020, organised by the Swiss Chamber of Commerce in Turkey, Swiss Business Hub Turkey and Switzerland Global Enterprise. At the webinar **«IMPACT ON THE TURKISH ECONOMY IN A GLOBAL CONTEXT»**, which was moderated by Mr. Mehmet Yıldırımli (Head of Swiss Business Hub Turkey). The Speakers Mr. Julien Thöni (Consul General of Switzerland in Istanbul), Ms. Zümrüt İmamoğlu (Chief Economist TÜSİAD and Mr. Michael Bolliger (Head Asset Allocation Emerging Markets, Chief Investment Office, UBS Wealth Management) shared their valuable insights on **«Maintaining business with Turkey in times of crisis»**.

- ✓ How is the current situation in Turkey?
- ✓ How does the local government help?
- ✓ What are the current challenges and opportunities in Turkey?
- ✓ How does the Swiss Business Hub Turkey support Swiss SMEs?

### Insights from Swiss Business Hub Turkey



**Mehmet Yıldırımli**

Head of Swiss Business Hub Turkey



## “ Latest Trends in Responsible Investment and UBP’s Approach ”



UNION BANCAIRE PRIVÉE



UNION BANCAIRE PRIVÉE

The Swiss Chamber of Commerce in Turkey and Union Bancaire Privée jointly organized a webinar on 06th May 2020, which was moderated by Mr. Arpat Şenocak (President of SCCT) and Ms Müriyel Hayırel (Vice President of SCCT). Speakers, Mr. Eli Koen (Fund Manager, Emerging Markets) and Mr. Özgür Göker (Equity Analyst, Emerging Markets) shared valuable information on «**Latest Trends in Responsible Investment and UBP’s Approach**».



# Swiss Turkish Webinar Series

## Nr. 2



13 May 2020, Online

## «COVID-19: TAX & CUSTOMS MEASURES AND TRADE GUIDANCE IN TURKEY»

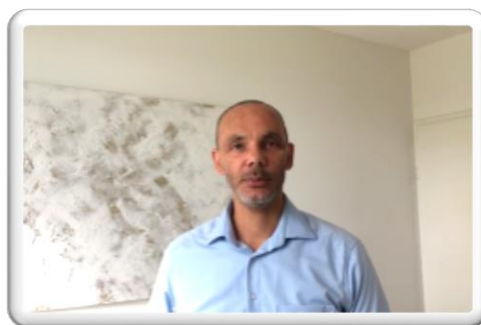


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The second 'Swiss Turkish Webinar' was organised on 13th May 2020, with the topic of **«COVID-19 in the Scope of Purchase and Procurement Contracts»**. The webinar was moderated by the President of SCCT, Mr. Arpat Şenocak. Experts, Mr. Cenk Ulu (Partner, Price Waterhouse Coopers Turkey), Mr. Carsten Böhler (Head of Acquisition and Representation, SERV Swiss Export Risk Insurance) and Mr. Burhan Gündem (Country Managing Director, ABB Turkey) shared their views and company testimonials for business continuity.

### Insights from Switzerland Global Enterprise



**Suhail el Obeid**

Senior Consultant Africa, Middle East, Iran & Turkey

# Swiss Turkish Webinar Series

## Nr. 3



28 May 2020, Online

## «ROLE OF THE HEALTH CARE INDUSTRY IN THE FIGHT AGAINST COVID-19»

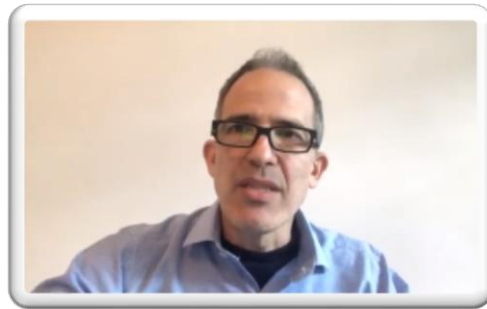


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The third 'Swiss Turkish Webinar' serie took place on 28th May 2020. Mr. Doğan Taşkent (Board Member, Atabay Pharmaceuticals and Secretary General of SCCT) moderated the panel discussion on «ROLE OF THE HEALTH CARE INDUSTRY IN THE FIGHT AGAINST COVID-19». Valuable Industry Representatives, Dr. Avinash Potnis (Managing Director, Novartis Pharma Turkey), Dr. Natasa Klicko (General Manager, Roche Pharma Turkey), Dr. Diyar Akkaynak (M.D.) (Chief Scientific Officer, Novartis Pharma Turkey) and Burçak Çelik (General Manager, Roche Diagnostics Turkey, Head of Turkey & Central Asia and Caucasian Countries Management Center) shared their views and important information about their sectors.

### Insights from Swiss Chamber of Commerce in Turkey



**Doğan Taşkent**

Secretary General,  
Board Member -R&D and Innovation - at Atabay  
Pharmaceuticals and Fine Chemicals Inc.

[Watch the full Webinar](#)





# VIDEO CONFERENCE

## EU BILATERAL CHAMBER PRESIDENTS CONFERENCE

VIDEO CONFERENCE ON  
«CUSTOMS UNION UPGRADE» WITH  
THE TURKISH MINISTRY OF TRADE

03rd June 2020, Online  
«EU Bilateral Chamber Presidents Conference»

### EU BILATERAL CHAMBER PRESIDENTS CONFERENCE

VIDEO CONFERENCE ON "CUSTOMS UNION UPGRADE"  
WITH THE TURKISH MINISTRY OF TRADE



Mr. Arpat Şenocak, the President of Swiss Chamber of Commerce in Turkey, attended the video conference on "Customs Union Upgrade". The 'EU Bilateral Chamber Presidents Conference' was held with the valuable participation of the Turkish Ministry of Trade.

Ruhsar Pekcan, Minister of Trade: "The Covid-19 crisis is a challenge for the world but at the same time an opportunity for Turkey and Europe. Supply chains need to be reconfigured and just-in-time arrangements required a redefinition. In this context a Customs Union upgrade is urgently required. Therefore, we highly appreciate the Bilateral European Chambers' and TOBB's support on the Turkey-EU initiative to upgrade the Customs Union to meet the demands of the 21st century and this crisis."

## CHAMBER'S ONLINE WORKSHOP

04.06.2020 // 11:00 - 12:30



04 June 2020, Online  
«CHAMBERS' ONLINE WORKSHOP»



Chamber Corner is a networking event jointly organized by the International Chambers of Commerce and Trade Offices in Turkey. This time, the first «Chambers' Online» workshop was held online on 4th June 2020. Prof. Dr Ercüment Erdem (Founder and Senior Partner of Erdem & Erdem Law Office) and Levent Nart (President & CEO at NART Insurance & Reinsurance Broking service Incorp.) shared valuable information on «Effects of the covid-19 Outbreak on Trade and Insurance Agreements».



# Swiss Turkish Webinar Series

## Nr. 4



23 June 2020, Online

«INVESTMENTS IN THE NEW NORMAL»



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On the 23rd June 2020, a further successful webinar on "Investments in the New Normal« took place. The panel discussion was moderated by Mehmet Yildirimli (Head of Swiss Business Hub Turkey. Market leaders, Mr. Ansgar Bornemann (CEO, Nestlé Turkey), Ms. Hande Islak (Deputy Head of Turkey, Corporates, EBRD), Mr. Arpat Senocak (Partner, Gide Loyrette Nouel) and Ms. Sirpa Tsimal (Director, Investment Promotion Switzerland Global Enterprise) shared valuable information about the investment market.



**Watch the full Webinar**



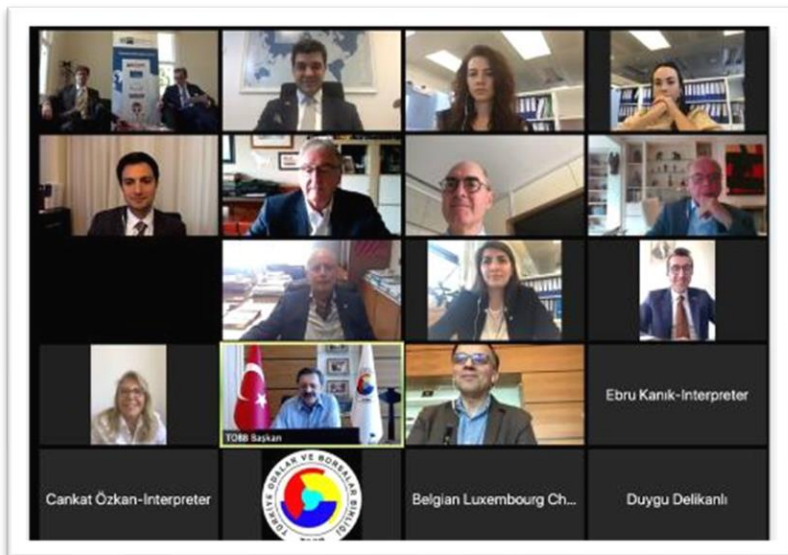


# VIDEO CONFERENCE

## EU BILATERAL CHAMBER PRESIDENTS CONFERENCE

VIDEO CONFERENCE ON  
«CUSTOMS UNION UPGRADE» WITH  
TOBB PRESIDENT RIFAT HİSARCIKLIOĞLU

25th June 2020, Online  
«EU Bilateral Chamber Presidents Conference»



The President of the Swiss Chamber of Commerce in Turkey, Mr. Arpat Şenocak, attended the video conference on **"High Level Discussions on Upgrading the Customs Union"**. The 'EU Bilateral Chamber Presidents Conference' was held this time with the participation of TOBB President Mr. Rifat Hisarcıklıoğlu.

# Swiss Turkish Webinar Series

## Nr. 5



01 July 2020, Online

# «WILL COVID-19 CHANGE THE WAY WE WORK?»



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The 5th 'Swiss Turkish Webinar' took place on 1st July 2020. The panel discussion was moderated by Ms. Eda Akalin Hoşceylan, Director of Swiss Chamber of Commerce in Turkey. Distinguished panelists, Ms. Sezin Ninic (HR Director MENA, Turkey of Adecco Group), Mr. Levent Komur-L (General Manager of Mey|Diageo Turkey) and Ms. Aslı Kurtoğlu Keseroğlu (HR & Administrative Affairs Manager of Angst Pfister Advanced Technical Solution A.S.) shared valuable information about Human Resources best practices during Covid-19.



**Watch the full Webinar**





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## Are you staying home? Take the opportunity to know more about Switzerland!



### Swiss Coloring Book



We turn to the arts to get through difficult times, so it's been hard to grapple with social distancing, cancelled events, and the closure of venues during the COVID-19 outbreak. However, culture is nothing if not adaptable, especially when facing challenges. It has been heartening to see how quickly artists and arts organizations, science organizations, tourism offices and universities have turned their canceled events into digital events.

Are you staying home? Take the opportunity to know more about Switzerland!

We suggest a list of online activities that have moved online due to the crisis, in an effort to support artists, arts professionals, and cultural organizations, as well as to provide an enriching experience for those isolated at home.

- Swiss music is not just about yodel! [MX3](#) is the meeting place for Swiss contemporary music.
- Let's have a look at the [Montreux Jazz Festival Youtube channel](#). You will find intimate live sessions, musical tips, interviews and lots of archives from one of the most famous summer festivals in Europe!
- And if you want more of it, let's brighten up your day with some legendary Montreux Jazz Festival concerts by Ray Charles, Johnny Cash, Marvin Gaye, Deep Purple, Carlos Santana!  
During this period, Montreux Jazz offers over 50 festival concerts available to stream for free!  
[Link](#)
- Would you like to enjoy great opera and ballet productions for free while you stay home?  
You can do it, thanks to the Opernhaus Zürich!  
[Link](#)





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- Have you ever heard of Swiss painter Paul Klee? He was an eminent figure in 20th-century art. The Zentrum Paul Klee has made his artworks available to the public in an online collection.  
[Link](#)
- Any art lovers around?  
Swiss museum Kunsthaus Zurich, with one of Switzerland's most important art collections from the 13th century to the present is available online!  
[Link](#)
- Nostalgia of the view from a mountaintop?  
Here is a virtual breath of air with live images from the Jungfrau Region: breathtaking views for all nature lovers!  
[Link](#)
- Have you already visited the city of Basel? Dream now travel later!  
Here's a virtual hint to experience it from the comfort of your sofa! Click here to enjoy the Swiss capital of culture!  
[Link](#)
- Get ready for: 1,600 kilometres – 22 lakes – 5 Alpine passes – 12 UNESCO World Heritage Sites and numerous sights!  
Here is the Grand Tour of Switzerland in virtual version!  
[Link](#)
- Looking for coloring pages to entertain your kids? Then what about offering them an opportunity to learn something about Switzerland?  
Children will have the chance to meet Leonhard Euler, a brilliant mathematicians of the 18th century and Jean-Jacques Rousseau, one of the 18th century's most influential writers.  
Printable on the links below:  
  
Leonhard Euler: <https://bit.ly/33Y85f4>  
Jean-Jacques Rousseau: <https://bit.ly/2yk8dKc>
- Enjoy your time at home playing Swiss games! The game cluster in Switzerland is still young, but Switzerland is well positioned to be a key player in the gaming world of tomorrow – convince yourself!  
Here is a list of Swiss games available on the major platforms:  
[Link](#)
- There's a place, at the French-Swiss border, where physicists and engineers study the fundamental structure of the universe. From the hunt for the Higgs Boson to the birth of the WWW, explore the online version of the CERN museum.  
[Link](#)
- ETH Zurich is one of the leading international universities for technology and the natural sciences and they offer many [online courses for free!](#)



via [Gide Loyrette Nouel](#)

- New Legislation Mitigating the Impact of COVID-19 on Economic and Social Life in Turkey
  - The Impact of Covid-19 on Labour Law Practices in Turkey
  - Effects of Coronavirus on Contracts under Turkish Law
  - Covid-19 Measures in the Field of Corporate Law
- 



via [Yamaner&Yamaner Law Office](#)

- Covid-19 Measures taken by the Turkish Government affecting the Commercial Practices
- 



via [Şengün & Partners Attorney Partnership](#)

- Law on Reducing the Effects of the Novel Coronavirus (Covid-19) Pandemic on Economic and Social Life and Amendments to Certain
- Review of the communiqué on Procedure and Principles Regarding the Application of Provisional Article 13 of the Turkish Commercial Code Numbered 6102

## swissôtel THE BOSPHORUS ISTANBUL

### SUMMER AT SWISSÔTEL THE BOSPHORUS, ISTANBUL

Enjoy the Summer at Swissôtel The Bosphorus, Istanbul! Relish delicious delicacies and cocktails at 16 Roof 7 days a week with a view to the fabulous Bosphorus and upbeat DJ tunes to your ears. Open air cinema with popcorn and drink is waiting for you in Sultan Park. Tickets are available on Biletix. For reservation: +90 543 326 8111



### STAYCATION AT SWISSÔTEL THE BOSPHORUS, ISTANBUL

Without going too far, enjoy this gorgeous weekend vacation at the heart of the city! Stay in our luxury rooms with Bosphorus view, have breakfast at Sabrosa Restaurant, exercise and relax at Pürovel Spa & Sport, enjoy a glass of local drink & taco or 3 course dinner at 16 Roof. Starting from €199+VAT.

For reservation: +90 212 326 8181





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**Swiss Chamber of Commerce in Turkey/Türkiye'de İsviçre Ticaret Odası Derneği**

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