

e-Newsletter
November 2016

Swiss Chamber of Commerce in Turkey



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Aslı Öztürk

Managing Director - Axion Swiss Bank S.A.

Board Member of the
Swiss Chamber of Commerce in Turkey

Dear Readers,

It is a great pleasure to address you as a new member of the Board of the Swiss Chamber of Commerce in Turkey.

Axion Swiss Bank S.A., as a member of the Chamber and myself, as a member of the Board, are very pleased to be part of such a body.

Coming from different sectors and businesses, the members of the Chamber are aiming for strong and long term relationships and cooperation between themselves as well as with other institutions. Being one of the Platinum Sponsors of the Chamber, Axion Swiss Bank S.A. has a strong commitment to support our Swiss-Turkish Chamber of Commerce in order to achieve this purpose. We believe it is important to be part of this platform, thus sharing different expertise and knowledge, where each party can learn from each other.

Turkey is a highly dynamic and entrepreneurial country while Switzerland is known for its innovation and long term planning success; it is therefore important for both parties to blend these traits and deepen their mutual relationship. Especially nowadays, in a business environment where the interactions between international communities and organizations become more and more important, the Chamber has a crucial role to play. Having many tools at its disposal, the Chamber is assisting all members in accomplishing that mission. Our thanks go therefore to the President of the Chamber, Arpat Şenocak and his ambitious team.

As a Board Member, I am glad to be able to work with such a motivated team and support the Chambers' members. The Chamber, in order to be the voice of the Swiss-Turkish business community, must provide members with the opportunity for personal interaction, which leads to a greater sense of reliability and fostering strong business bonds.

The members of the Swiss Chamber of Commerce in Turkey benefit and will continue to benefit from various services for this purpose. Each one of us is here to listen to your needs, find a solution and ensure efficient cooperation.

Seizing the opportunity, we would like to thank the Swiss Embassy in Ankara, the Swiss Consulate General in Istanbul, the Swiss Business Hub Turkey in Istanbul as well as the members for their precious support and contributions.

I also would like to take this opportunity to invite you to the XII. Swiss Turkish Economic Forum presenting «Digital Change in Life Sciences» on 7th December, which is sponsored by Swissôtel The Bosphorus, Istanbul. Invitations will be sent soon.

Looking forward to seeing you there.

Sincerely Yours,

Aslı Öztürk



Aykut Ferah

Full Name:	Aykut FERAH
Position title:	CEO of SICPA TURKEY
Year of birth:	1975
Place of birth:	Vienna
Marital status:	Married with two children
University:	B.A. Economics, Vienna University

Mr. FERAH, tell us a little bit about background?

I was born, raised and studied in Vienna. I moved to Istanbul after my graduation from University.

In 1996, during University, I started my first job as financial adviser, and at the end of 1997 I was the investment director of a team of 75 people.

When I was 23 years old in 1998, I introduced RedBull energy drink to Turkey as well as Northern Cyprus market. We had great sales figures therefore Redbull Austria decided to invest in Turkey and started its operations in 2004. I have worked as a CEO for the company for 5 years.

After resigning from Redbull Turkey in 2009, I started to develop my own companies in Energy and Mining sectors focusing on wind, solar, hydro and geothermal as well as iron and ore production.

Currently, I have been working for Sicpa Turkey since March 2016.

What does Sicpa offer?

Sicpa is an international company headquartered in Lausanne, Switzerland providing secured identification, traceability and authentication solutions and services. With offices and factories on five continents, we provide technologies and services in more than 200 countries around the world with our three main global businesses: security inks, government security solutions and brand protection solutions.

Sicpa's expertise on security ink solutions offers high-performance protection for the majority of the world's banknotes, security documents and value documents against the threats of counterfeiting and fraud.

Our product authentication and tax reconciliation systems integrated with ink-based covert features and traceability technologies fulfil expectations of sovereign governments. Today, we are the only company that have both production and monitoring systems that serves excellence, integrated and ensures traceability of products and secure the collection of tax and VAT.

Sicpa also provides product and brand protection solutions assure the authentication, identification and traceability of products and supply chain integrity.

The key success comes from the fact that Sicpa, with 80 years of experience, has always tailored solutions for the clients from every industry.

We have been operating one of the tailored solutions here in Turkey for almost ten years with TURKTRACE "Product Tracking and Tracing System with Banderol"

What is your impression of Turkey and the Turkish market so far?

Turkey is and has always been a huge potential as a growing market and an attraction centre for the organizations outside of Turkey with its geographical position and almost 80 million population.

Through the recent years, with demand and increasing purchasing power of this population, investors both from inside and outside are attracted highly.

Over the ten years, GDP per capital and export performance has increased steadily. This continuous growing numbers –despite the fact that there were several political situations recently-, will continue as with future investments.

The government aims to maintain technological investments and ensure that high-tech, high-valued, innovative and export-driven economy will overcome the middle-income trap so that the country will reach its full performance within its industry.

Latest developments in our country have been making it harder for us to attract more foreign investment. But Turkish nations' commitment to maintaining democracy should be seen as a permanent guarantee of democracy and foreign entrepreneurs are welcome to invest in our country.

Name us three extraordinary things about Sicpa?

The art of Technology: Our expertise drives our passion for what we do what we love.

Excellence for production: Our excellence policy ensures our trustworthy profile.

Building Secured Futures: Helping citizens of the world to be more secured and bring value for their life.

What is the biggest challenge Sicpa is facing in Turkey?

You really need to understand the culture and the values of a country if you aim to success and be a trusted partner. With nearly ten years of experience in Turkey, Sicpa has a very valued know-how here.

Although the cultures may differ between Switzerland and Turkey, there is a good understanding for what the situations are shaping up in Turkey. Sicpa Turkey has local employees and good connections with their partners.

What are the gains?

Our expertise has been increasingly developed throughout the years and we know how we have to integrate our solutions into Turkey. Turkey always offers new opportunities for investors and entrepreneurs and we'd like to increase our share in Turkey for future projects.

What future plans does your company hold and what are your upcoming projects?

The demand of government and industries for a more secured market environment will hopefully lead our partnership in Turkey to grow more in the near future. We'd like to providing employment, built the R&D center and grow. We're working on new industries beside our current operations.

What role does the Chamber of Commerce play in your business life?

Sicpa and Sicpa Turkey would appreciate the given chance to strengthen the relationship with the Swiss Chamber of Commerce. This relationship will increase the mutual benefits for the trade environment in both Switzerland and Turkey.



18th October 2016, Raffles Hotel Istanbul Conference on Tax Amnesty

The Swiss Chamber of Commerce in Turkey jointly organized a conference on tax amnesty with Azimut Group on 18 October 2016 at Raffles Hotel Istanbul.

After the opening speech of SCCT President Mr Arpat Şenocak, Mr Sedat Eralatar gave an informative presentation about the cash repatriation in Turkey. Mr Giorgio Medda, Mr Alessandro Baldin and Mr Murat Salar from Azimut Portföy Yönetimi A.Ş. also gave important inputs concerning tax amnesty and the current global economic situation.

More than 180 guests attended the event, which was followed by a cocktail reception.



EVENTS



2nd- 4th November 2016

Official visit to Istanbul by a Parliamentary Delegation of the Swiss Council of States

After having completed a busy working schedule in Ankara, a delegation consisting of six members of the Foreign Affairs Committee of the Swiss Council of States (the Swiss Upper House) arrived in Istanbul on 2nd November for the second leg of their official mission to Turkey.

To honour their presence, the Consul General held on the same evening a well-attended reception for members from all walks of life of the Swiss Colony at her residence. The Parliamentary Delegation was thus able to gain first-hand information about the Swiss presence in Istanbul in fields such as culture, business, sport, finance and education.

The following day, the Consul General, together with the President of the Swiss Chamber of Commerce, hosted a joint working lunch at Swissôtel the Bosphorus for CEOs of Swiss Companies in Turkey to discuss with the parliamentarians the current economic situation and means of reinforcing Swiss-Turkish cooperation.



EVENTS



9th November 2016, Swissôtel the Bosphorus "A Practitioner's Approach to the Proceedings before the Court of Arbitration for Sport (CAS)"

The Swiss Chamber of Commerce in Turkey organized a late afternoon conference presenting **«A Practitioner's Approach to the Proceedings before the Court of Arbitration for Sport (CAS)»**, kindly sponsored by international law firm Gide Loyrette Nouel and supported by Turkish Airlines.

SCCT President Mr Arpat Şenocak opened the two session conference and welcomed the distinguished speakers from Switzerland and France, who delivered comprehensive presentations on the structure of the CAS, the appeal proceedings, the applicable material law and the recently experimented *ad hoc* commission at the Rio 2016 Olympic Games:

- **Despina Mavromati** – Head of research and mediation at the Court of Arbitration for Sport (CAS)
- **Antonio Rigozzi** – Partner, Levy Kaufman-Kohler
- **Carole Malinvaud** – Partner, Gide Loyrette Nouel / Appointed member of the ICAS
- **Fabrice Robert-Tissot** – Senior Associate, Levy Kaufman-Kohler

After a fruitful Q&A round, the guests had the chance to talk to the speakers during a networking cocktail.





Smiles and dreams
for our children in hospitals

“For the children in hospitals and institutions we have at heart to contribute to their well being by offering visits from professional artists trained to work in a medical environment”

Since 1998, Theodora Sevgi Doktorları continue to perform thousands of regular weekly visits to children by offering smiles and moments of joy.

Today our programme is active in 8 hospitals and 1 specialist care centre for children with disabilities. In 2016, our 10 “Sevgi Doktorları” spread smiles and moments of happiness to more than 25,000 children.

Funding the visits of Sevgi Doktorları to children, is entirely based on the kind support of donors and partners. If you consider becoming a partner with us, we would be glad to work collaboratively in order to support hospitalized children in Turkey.

Name: Theodora Çocuk Hizmetleri Derneği
Bank: T. İŞ BANKASI, ÇARŞI-KADIKÖY/İSTANBUL
Account: 1187-1521700
IBAN: TR59 0006 4000 0011 1871 5217 00

Theodora Çocuk Hizmetleri Derneği
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REHBER KÖPEKLER
DERNEĞİ

*The Guide Dogs Association
cordially requests your presence at the Autumn Ball.*

26th November 2016, Saturday
Reception: 19:00 Seated Dinner: 20:00
Istanbul Marriott Hotel Sisli
Dress Code: Black Tie

LCV: 0212 924 71 09 info@rehberkpeklerdernegi.org

Individual Ticket Price: 250 TL per ticket

Marriott
INTERNATIONAL



SAVE THE DATE

XII. Swiss Turkish Economic Forum
“Digital Change in Life Sciences”

Date: 07th December 2016, 9.30 - 13.00 hrs

Venue: Swissotel The Bosphorus, Istanbul

More information coming soon...

swissôtel THE BOSPHORUS
ISTANBUL

In retrospect



Swiss Film “The Day the Sun Fell” wins Second Prize at BIFED, Bozcaada International Festival of Ecological Documentary on 16th October

Swiss Documentary by Aya Domenig “The Day the Sun Fell” was chosen because of its unique and refreshing personal approach to a universal subject; because of how it gently and sensitively takes a story from the past and connects it to the present in a critical way, because of how successfully it incorporates archival material into the storytelling. The Consulate General was present at the award ceremony and had the honour to receive the trophy on behalf of the director.




Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Istanbul

Two Swiss Events on the occasion of the Italian Language Week, Istanbul 18th and 21st October

This year’s Italian language festival saw two magnificent events from the Canton of Ticino, sponsored by the Consulate General within the same week. It kicked off with world famous architect from Canton Ticino Fabio Reinhart, who was introduced to the public by the Consul General of Switzerland and who held a well-attended conference on Swiss architecture. The following event was a moving Swiss film about immigration set in Canton Ticino.

XVI Settimana della Lingua Italiana nel Mondo
17-21 ottobre / *Elkim*
Domenada 16
Italian Dili Haftasi

21 Ottobre/Elkim 2016 h.19.00
proiezione/projekeleym

Fuori mira
Menzili Dija
di Erik BERNASCONI film
Castelvezzevler: Alessio Boni,
Jean-Christophe Folly, Lino Capolicchio,
Roberto Citran, Pia Eagleberth
Settimana/Festiva, 2011, 94'
di menzili.com

Teatro della Casa d'Italia Tiyatrosu

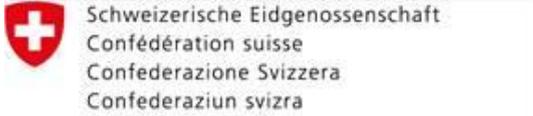


XVI Settimana della Lingua Italiana nel Mondo
17-21 ottobre / *Elkim*
Domenada 16
Italian Dili Haftasi

18 Ottobre/Elkim 2016 h.19.00
conferenza/konferans

Giro turistico della Città analoga
Analog kentlin turistik gezisi
Fabio REINHART
Architetmimar

Teatro della Casa d'Italia Tiyatrosu



Consulate General of Switzerland in Istanbul

Swiss Desk at the European Day of languages at the Municipality of Beyoğlu on 22nd October

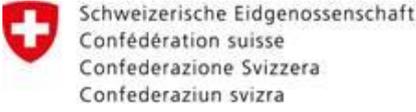
As in the past years, the Consulate General of Switzerland was proud to participate together with many other European Consulate Generals in a special whole day event aimed at promoting the diversity of the languages and cultures of the “Old Continent” to the Istanbul public. This is done through quizzes, dances, language lessons and distribution of promotional materials. As usual the event was a big success, with hundreds of keen and mainly young visitors flocking into the premises. Our thanks go once again also to the Municipality of Beyoğlu for hosting us.



Concert Lucerne Festival Strings, Albert Long Hall Konser Salonu, Bogaziçi University on 30th of November

The Lucerne Festival Strings is one of the most distinguished chamber orchestras in Europe and has ranked for 60 years now as the leading chamber orchestra of Central Switzerland. The ensemble will be holding for the second time after 2013 a concert at Bogaziçi University's Albert Long Hall. For information and tickets please contact: klasikmusik.boun.edu.tr / 0212 359 66 48



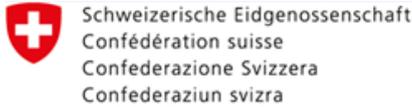


Consulate of Switzerland in Izmir



3rd Annual "Switzerland - Turkey Friendship Concert" at the AASSM Concert Hall, Ahmet Adnan Saygun Sanat Merkezi. Izmir, Friday, 8:30 pm 9th December

At this year's concert, The Izmir State Symphony Orchestra will be conducted by Swiss Maestro, Mr. Roman Brogli-Sacher, who is the Chief Conductor of the Jiangsu Symphonic Orchestra in Nanjing, China as well as of the Youth Orchestra Zuerichsee in Switzerland. The event is organized jointly by the Izmir State Symphony Orchestra and the Honorary Consulate of Switzerland in Izmir as the "Switzerland – Turkey Friendship Concert. We would be delighted if you could join us. Please confirm your participation to Ms. Elif Erdem at +90 232 479 13 00 in order to reserve your protocol invitation.



Consulate General of Switzerland in Istanbul



Photographic exhibition "Longing" by Swiss Robert Huber, Studio-X Istanbul, Meclis-i Mebusan 35a, Salıpazarı, Istanbul from 16th December 2016 until 27th January 2017

Longing is an exhibition on hopes, dreams and realities that are peculiar to Istanbul by German video journalist Gunnar Köhne and Swiss photographer Robert Huber, documented through their decades-long interaction with this city. Both Köhne and Huber portray social and cultural fractures, at times giving voice to the unexpected which characterizes many cities within Istanbul. The exhibition is financed by Swiss Art Foundation Pro Helvetia and sponsored by the Consulate General.

Benefits of reducing emissions go beyond climate

A new report by the Swiss Academy of Sciences (SCNAT) highlights the economic and social opportunities that climate change adaptations can bring.

The report's main message is twofold: firstly, climate change is felt especially keenly by alpine ecosystems, where warming is double the global average.

Secondly, immediate and coordinated action at the political, industrial, and societal levels is urgent, but doesn't have to be a chore: many economic and social benefits can come from taking steps to mitigate and adapt to climate change, the authors say.

Published by ProClim, SCNAT's climate change forum, in collaboration with the Swiss environment ministry and the Advisory Body on Climate Change (OcCC), the 200-page report entitled "Spotlight on Swiss Climate - status and perspectives" was presented on Monday in Bern. Its publication coincides with the first day of the global climate summit COP22 being held in Marrakech, Morocco.

"This report establishes new criteria. It is a must for all people concerned about the future of Switzerland," said climatologist Thomas Stocker, co-chairman of the Intergovernmental Panel on Climate Change (IPCC) Working Group I, in a statement.

The report is based on data from the IPCC's 2014 Fifth Assessment Report, plus additional scientific data specific to Switzerland, and was compiled over the course of three years by some 75 Swiss scientists and 40 expert consultants.

Full article: http://www.swissinfo.ch/eng/environment---economy_benefits-of-reducing-emissions-go-beyond-climate/42573598

Swiss wins bravery prize for helping refugees in Greece

A Swiss man who gave up his job to help refugees in Greece has won a prize for bravery, worth 15,000 francs, in recognition of his efforts.

Michael Räber, 40, was on holiday in Greece in August 2015 when he witnessed the terrible conditions facing refugees arriving in the country. Rather than returning home to Kiesen in the canton of Bern after his holiday, Räber talked it over with his wife, resigned from his job in IT and decided to stay and help.

With a friend, he set up the organization [scheizerchruz.ch](http://www.scheizerchruz.ch) and recruited more than 100 volunteers to help refugees in Greece.

Initially the organization aimed to look after homeless refugees in Athens, before then helping to rescue people shipwrecked off the coast of the island of Lesbos.

It has also been involved in cooking for those living in migrant camps in Greece and distributing 14,000 pairs of shoes to people stranded along the border with Macedonia.

Full article: <http://www.thelocal.ch/20161107/swiss-wins-prize-for-helping-refugees-in-greece>

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