

Annual General Meeting of the Swiss Chamber of Commerce in Turkey



TÜRKİYE'DE İSVİÇRE TİCARET ODASI DERNEĞİ
SCHWEIZER HANDELSKAMMER IN DER TÜRKEI
CHAMBRE DE COMMERCE SUISSE EN TURQUIE

The President Mr Doğan Taşkent welcomed all the participants and started the Annual General Meeting of the Swiss Chamber of Commerce in Turkey (SCCT) on 26th March 2014.

30 Nisan 2014

The President stated that SCCT had great two years, reached the goals and there were no negative surprises. The number of the SCCT members increased and SCCT has reached 170 members as of March 2014. Mr Taşkent mentioned that there were two successful Chambers in Turkey, they are: the Swiss Chamber of Commerce in Turkey and the British Chamber of Commerce in Turkey. SCCT is successful with two professional staff, very active Board, a good budget (membership fees and sponsorship fees). Mr Taşkent said “We managed it. We created a good harmony in the team”.

The reasons of our success:

1. SCCT Board Members: President mentioned that they had a great board with 20 people last two years. He added all the Board Members had equal rights. “We never separate principals or substitutes”. There is equal male-female, Swiss-Turkish distribution at the Board. Our goal was to establish a diverse, equally represented and transparent Board and we succeeded it. During SCCT Board Meetings, we had great discussions, our Board Members do not accept everything, they always question and this is one of the key points of our success.
2. SCCT Team: We have two very hard working, motivated, proactive professional staff.
3. Consul-General of Switzerland and her team: Mrs Monika Schmutz Kırköz always gave her great support to the Chamber. She attended every event of the Chamber. We highly value and appreciate her kind contribution to the Chamber. Consulate-General & SCCT work hand in hand and this creates the right image how collaboration succeeds.
4. S-GE: Mr Mehmet Yıldırım, Switzerland Global Enterprise, Head of Swiss Business Hub Turkey gives a great support to the Chamber. S_GE office opened a year and half ago, since the first day we

Adres | Address

Abide-i Hürriyet Cad.
Polat Celil Ağa İş Hanı
N: 10 K:11 D: 45
Mecidiyeköy İSTANBUL

Tel: +90 212 211 14 35
Fax: +90 212 211 14 36
Web: www.tr-ch.org
E-mail: info@tr-ch.org

Kütük No | Registration Number

34/033-008

Banka Hesabı | Banking Account

Türkiye’de Ticaret Odası Derneği
Akbank Ortaklar Şubesi
IBAN TL
TR36 0004 6006 9288 8000 106318
IBAN CHF
TR46 0004 6006 9202 1000 106322
SWIFT: AKBK TR IS



@SwissChamber



facebook.com/SCCTonline



established the right communication channels and collaboration environment.



TÜRKİYE'DE İSVİÇRE TİCARET ODASI DERNEĞİ
SCHWEIZER HANDELSKAMMER IN DER TÜRKEI
CHAMBRE DE COMMERCE SUISSE EN TURQUIE

5. Embassy of Switzerland – Ankara: SCCT works closely with the Embassy and gets a great support from them. We have completed together successful events and will do more together in the near future.
6. DEIK: SCCT works closely with DEIK and organise events together. When necessary share work load. DEIK is always there to support us with their large network.

Among these six groups we have transparent operation and communication, constructive criticism, and shared vision for success. Swiss Education and Swissness are part of them.

SCCT focused on 5 things during the two years. They are:

1. **Swiss Expertise Series**: Arbitration, Double taxation, ZKB-Letter of Credits were Swiss expertise series events. SCCT will continue organising events in 2014.
2. **Swiss Innovation Series**: SCCT focused on Innovation in 2012 and 2013 Swiss Turkish Economic Forum. They are:
 - a. Innovation through Corporate R&D (8th Swiss Turkish Economic Forum – 2012)
 - b. Innovation through Clustering (9th Swiss Turkish Economic Forum – 2013)

The great interest to the two Forums showed that the topic “innovation” had been chosen at the right time. The idea of choosing Innovation as 8th Swiss Turkish Economic Forum was decided during the Official Visit of Mr Mauro Dell’Ambrogio to Turkey. 9th Swiss Turkish Economic Forum in 2013 was a combination of the previous Forum.

They were great seminars and SCCT received very good feedback. It was proposed that the Chamber could publish a paper or a book based on the learned subjects of these events. SCCT managed this and published a 60 page document (interviews with more than 15 relevant experts on the Turkish Biotech sector and Switzerland’s approach on innovation through clustering) published in Optimist Magazine as an additional insert about Biotechnology Ecosystem. This document was supported by SCCT, Novartis & GE. We can be proud of this successful work.

30 Nisan 2014

Adres | Address

Abide-i Hürriyet Cad.
Polat Celil Ağa İş Hanı
N: 10 K:11 D: 45
Mecidiyeköy İSTANBUL

Tel: +90 212 211 14 35
Fax: +90 212 211 14 36
Web: www.tr-ch.org
E-mail: info@tr-ch.org

Kütük No | Registration Number

34/033-008

Banka Hesabı | Banking Account

Türkiye’de Ticaret Odası Derneği
Akbank Ortaklar Şubesi

IBAN TL
TR36 0004 6006 9288 8000 106318

IBAN CHF
TR46 0004 6006 9202 1000 106322
SWIFT: AKBK TR IS



@SwissChamber



facebook.com/SCCTonline



3. **Luncheons & cocktails:** organized under the umbrella of ‘update the members on the active events in: Politics, Economy, Art, Social Life, and Technology’



TÜRKİYE'DE İSVİÇRE TİCARET ODASI DERNEĞİ
SCHWEIZER HANDELSKAMMER IN DER TÜRKEI
CHAMBRE DE COMMERCE SUISSE EN TURQUIE

4. **Delegations from Switzerland:** SCCT supports all the delegations from Switzerland and work closely with the Consulate-General of Switzerland.

5. **MBA students:** Koç University MBA students visited Nestle and ABB and they had the chance to meet CEO of these companies and their team. We received such a positive feedback from the students that we decided to organise a Swiss Career Fair in cooperation with Koç University in September. If the event will be successful, SCCT can plan further Career Fairs with different universities. It will be a good way to introduce Swiss companies to universities and of course to its students.

The President went to Berne to attend the 5th Session of the Joint Committee on Trade and Economic Cooperation between Switzerland and Turkey, organized by the Undersecretary of Commerce of the Turkish Embassy in Berne. The President both represented SCCT and DEIK at this event. Issues in nine different industries have been discussed. There is currently a research on which problems Turkish companies in Switzerland have.

During the meeting it was discussed how Turkey & Switzerland could collaborate together:

1. Know-How Transfer
2. R&D Collaboration
3. Techno park level Collaboration

The SCCT President announced 2014 – 2016 SCCT Board members. The President and the Board members were re-elected for one more term.

30 Nisan 2014

Adres | Address

Abide-i Hürriyet Cad.
Polat Celil Ağa İş Hanı
N: 10 K:11 D: 45
Mecidiyeköy İSTANBUL

Tel: +90 212 211 14 35
Fax: +90 212 211 14 36
Web: www.tr-ch.org
E-mail: info@tr-ch.org

Kütük No | Registration Number

34/033-008

Banka Hesabı | Banking Account

Türkiye’de Ticaret Odası Derneği
Akbank Ortaklar Şubesi

IBAN TL
TR36 0004 6006 9288 8000 106318

IBAN CHF
TR46 0004 6006 9202 1000 106322
SWIFT: AKBK TR IS



@SwissChamber



facebook.com/SCCTonline

