

e-Newsletter
November 2017

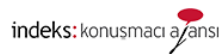
Swiss Chamber of Commerce in Turkey



PLATINUM PATRONS



GOLDEN PATRONS



SILVER PATRONS



EVENT PATRONS





Dominique Paravicini

Ambassador of Switzerland to Turkey

Dear Members of the Swiss Chamber of Commerce,

I am pleased to use this opportunity to address the Swiss business network in Turkey. I congratulate the management of the Chamber and all the members for being a part of this dynamic association and for their voluntary dedication to the enhancement of bilateral ties between our two countries.

As the new Ambassador of Switzerland to Turkey, I assumed my official duties at the end of August. I am very enthusiastic about my new post and look forward to learning more about this exciting country. At the same time, it is among my wishes to continue strengthening the economic and trade relations between Switzerland and Turkey.

The ongoing regional and global developments, creating new challenges every day, have been forcing our countries to develop new strategies in our bilateral and multilateral relations to cope with the changing environment. When I was working as Deputy Director for EU-Affairs at the Swiss Federal Department of Foreign Affairs, I had the chance to monitor the effects of these challenges on the economic relations with my country's main trading partner, the European Union (EU). My background in Economics and my duties in the following years of my diplomatic career at the Swiss mission to the WTO in Geneva, at the OECD in Paris, and at the Swiss Embassy in Rome helped me a lot to gain experience in order to understand the complexity of the economic environment we are dealing with.

In this very competitive world, I think our countries are sharing a great number of political, economic and social interests. In the economic area, Switzerland is among the major suppliers of Turkey and an important foreign direct investor. The EU is the biggest trading partner of our countries. In today's world, it is not possible to think alone of bilateral ties without considering multilateral connections. Both being members of the global family, Turkey's economic and political relations with the EU as well as with the other countries in its region are within the focus of Switzerland. We have to work more to understand each other better and to focus on opportunities to further improve our ties. The ongoing EFTA-Turkey Free Trade Agreement negotiations, aiming to revise and upgrade the current trade relations by increasing its scope to new areas such as services, is an important step forward within this perspective.

I believe that we have a very professional team in Turkey with the necessary skills to keep up with this very dynamic environment and to find ways to better serve our Swiss and Turkish stakeholders.

I am looking forward to work together in the period ahead.

With my best regards,

Dominique Paravicini
Ambassador of Switzerland to Turkey

ALFA Klebstoffe Eurasia

Muhammed Alkurt , Head of Sales Turkey

Profile

Full Name: Muhammed Alkurt
Position title: Head of Sales Turkey
Date of Birth: 24.06.1980
Place of Birth: Palestine
Marital status: Married
University: METU



Mr Alkurt, tell us a little bit about your background.

After graduated from chemical engineering department, I worked as chemical engineer in deferent sector. Lucky was I, all my works were about clean and bio chemical, for example we developed biodiesel machines, we also developed bioethanol process as well we developed process for bio polyol. Latter I worked in sales as export manager for foam and Mattress Company in Turkey, here our customers from Europe were forcing us not to use solvent adhesives in the production of mattresses, so we noticed the need of water based adhesives in the market then I came out with Simalfa and I started to work for it since 2014. I worked in developing the market and services for different sector and process and for the moment we have big range of customers and sectors.

What is your impression of Turkey and the Turkish market so far?

Turkey is a very important country and market. As location Turkey is the gate between Europe, Middle East and Asia. As culture also it is a mixture of these three cultures, which make it the big Bazar for this region. In spite of all the crises in the region Turkey economy still increasing and getting better. For our sector Furniture production is one of the most industries in Turkey and we have very good potential in this sector we also trying to discover hidden potentials in other sectors.

Name us three extraordinary things about SWISS?

As far as I was able to notice I can say that the most extraordinary thing about Swiss is:

- . The belief of Quality people have in Swiss
- . The loyalty to the system and to Swiss
- . Innovation spirit most of people in Swiss have

What is the biggest challenge SWISS is facing in Turkey?

In my opinion the biggest challenge Swiss is facing in Turkey is the accommodation to the Turkish style. As I noticed Turkey is a mix of different cultures and the way of doing business is totally different to the way in Swiss.

What are the gains?

The Swiss company could use Turkey as a gate to the biggest market in the world. As I mentioned before Turkey is the Big Bazar of the region and any company wish to have place in this region should start from turkey.

What future plans does your company hold and what are your upcoming projects?

Our company is wishing to develop the market of water based adhesives in Turkey, that's why we will have many organization during this year to make producer more conscious about the hazards of solvent and **the importance of quality production.**

Is there anything else you would like to add that would be of interest to our SCCT newsletter readers?

As Swiss companies we need to improve the quality of the Turkish customers. We all know that it is not an easy issue and it will take long time but we need to start in somewhere and the benefit of developing customer will back to all of us.

What role does the Chamber of Commerce play in your business life?

As Swiss company we were so lucky to have the Swiss Chamber of Commerce in Turkey which help us too much in accommodation and it safe our time. Also having all Swiss companies under one roof make the sharing of experiences and solving the problem much easy.



26 September 2017, Swissôtel The Bosphorus Istanbul Business Luncheon with Mr Eli Koen

On the occasion of welcoming the new Consul General of Switzerland to Istanbul, Ms. Nathalie Marti, the President of the Swiss Chamber of Commerce in Turkey, Mr. Arpat Şenocak, requested the pleasure of the Swiss Chamber of Commerce Member Companies at a special Business Luncheon presenting

"Today's Turkey from the eyes of an emerging markets investor"



Mr Eli Koen is an equity fund manager in the Emerging Markets team at Union Bancaire Privée in London. He is responsible for country allocation for the Global Emerging Markets fund and the management of the Turkish Equity funds.

He previously worked as an emerging markets equity analyst and Turkey specialist at Goldman Sachs and Lehman Brothers in London, where he worked on some of the largest IPOs and equity placements in Turkey including Turkcell, Koc Holding, Akbank, Sabanci Holding, and Tofas among others.

In total, Eli has 24 years of experience in Turkish and emerging markets equities. He holds a BA in Economics from Bogazici University in Istanbul and a MA in International Finance from Brandeis University in Waltham, MA.

EVENTS



07 October 2017, Mövenpick Hotel İstanbul Children's Chocolate Course

Mövenpick Hotel Istanbul, Swiss Chamber of Commerce in Turkey and Foundation Theodora organized a chocolate making course in support of the Theodora Giggle Doctors Project on 7 October 2017, Saturday from 11.00 am to 1.00 pm for children between the ages of 5 and 10.

A team of "Theodora Giggle Doctors", consisting of professional performers who regularly carry out visits to a total of nine hospitals in Istanbul and Ankara, aim to give joy, hope and laughter to kids who have to undergo long treatments in hospitals.

During the chocolate making course Executive Chef Giovanni Terracciano and Pastry Chef Feyzullah Aksoy introduced children to a truly tasteful learning experience including the processes for making hazelnut chocolate bar, chocolate truffles, chocolate dipped strawberries, chocolate covered cereals and white chocolate with orange zest. This memorable hands-on class also became a colourful and exciting event with the participation of "Theodora Giggle Doctors" and kids received their certificates and aprons as souvenirs of their day as pastry chefs.

Children also enjoyed delicious Italian pizzas, freshly made pasta, Mövenpick ice cream and fruit juices. All the proceeds obtained from the event has been donated to Foundation.



EVENTS



25 October - 28 October 2017, TÜYAP EUROASIA PACKAGING FAIR 2017



In cooperation with Swiss Business Hub Turkey (Switzerland Global Enterprise), the Consulate General of Switzerland and the Swiss Chamber of Commerce in Turkey jointly participated at the **23rd International Packaging Industry Fair Eurasia** and gave detailed information about Switzerland and its business opportunities to interested companies of the industrial sector.

EVENTS



06 – 07 November 2017, Harbiye Askeri Müzesi Istanbul ÜSIMP PATENT FAIR 2017

University-Industry Cooperation Centers Platform of Turkey (USIMP) is a “civil initiative” motivated by social responsibility, aiming to create awareness of university-industry cooperation and technology transfer among all stakeholders. USIMP organized a 2-day mega event “**III. USIMP Patent Fair**”, between the dates 6-7 November 2017 , in Istanbul .

The main theme of the event was “ University Patents meet with the Industry ” and it was organized by a core group of TTO’s and supported by a highly prestigious Advisory Board.

III. USIMP Patent Fair aimed to:

- exhibit selected academic patents of high calibre originating from Turkish Universities,
- attract the attention of industry to academic patents and know-how originating from Turkish Universities,
- bring together providers (University patents) and technology seekers (companies) to create new collaborations and foster technology transfer via B2B bilateral meeting sessions and Tech Showcases,
- increase the awareness of industry for high-quality academic patents and facilitate new partnerships for commercialization of the technologies,
- increase knowledge level of researchers and companies about commercialization of research results and patent licensing strategies via hands-on workshops.



Jacques Dubochet of Switzerland's University of Lausanne has been awarded this year's Nobel prize in chemistry together with two other scientists from Britain and the United States.

Congratulations

Swiss President Doris Leuthard congratulated Dubochet on his award, saying it was the result of excellent research and it made her proud of Switzerland.

Dubochet, born in 1942, is an honorary professor of biophysics at Lausanne University and graduated from Basel and Geneva Universities. He is a former employee of the European Molecular Biology Laboratory in Heidelberg, Germany.



His frank and often humorous CV external link published on the University of Lausanne website begins with his being "conceived by optimistic parents", alludes to challenges with dyslexia as a child as well as a fear of the dark. Speaking of his childhood fear of darkness and scientific curiosity, Dubochet said in an earlier interview: "It was important for me to face my fears and understand the frightening things." He is the eighth Swiss national to win a Nobel Prize in chemistry. In 2002 Kurt Wüthrich was given the award for developing nuclear magnetic resonance methods for studying biological macromolecules.

[swissinfo.ch/ug](https://www.swissinfo.ch/ug)

Full article: https://www.swissinfo.ch/eng/laureate_swiss-wins-2017-nobel-prize-in-chemistry/43569912

HYATT HOUSE GEBZE HAS OPENED ON 1ST OF NOVEMBER!

Hyatt House Gebze is located in the heart of the industrial neighborhood of Gebze, just steps from Gebze Center Shopping Mall, a social and entertainment hub. Enjoy comfortable accommodations in a convenient location for experiencing the charming hospitality of Gebze. The HYATT house Gebze offers 158 casual and authentic rooms and suites and purposeful service in a smartly designed, high-tech and contemporary environment. It allows guests to feel at home, whether they are staying for a night or a month. The design is rooted in extensive consumer insights which indicate that guests seek stylish, comfortable, seamless experiences that accommodate their lifestyles and familiar routines.



Hyatt House Gebze

Tatlıkuyu Mahallesi, Güney Yan Yol Caddesi, 1319/2 Sokak, No:26/A
41400, Gebze, Kocaeli, Turkey

T +90 262 674 1234 F +90 262 674 1200 E gokce.fenalan@hyatt.com
gebze.house.hyatt.com

TEO GHEORGHIU 14th OF NOVEMBER 2017 AT 20.00, SAKIP SABANCI MUSEUM THE SEED



İstanbul Resitaleri

TEO GHEORGHIU
İsviçreli Dahî Piyaniist
14 KASIM 20:00 SAKIP SABANCI MÖZESİ THE SEED
Brahms - Chopin - Schumann - Mussorgsky
www.istanbulresitaleri.com

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Consulate General of Switzerland in Istanbul
İsviçre Başkonsolosluğu İstanbul

The world famous Swiss pianist **Teo Gheorghiu** will be giving a recital on **14th of November 2017** in Istanbul at Sakip Sabancı Museum **“The Seed”** within **“Istanbul Recitals”** classical music series. As the youngest ever recipient of the Beethoven-Ring, Teo Gheorghiu is one of the most exciting pianists of his generation.

For more details: <http://www.istanbulrecitals.com/1718/resital/teo.html>

For ticket sales please contact : <http://www.biletix.com/etkinlik/UN602/TURKIYE/en>
or **0216 556 98 00**

You have the opportunity to access the “Ai Wei Wei” exhibition with your tickets before the recital.

7th European Union Human Rights Film Days



As every year, Switzerland is taking part in the festival, this year with the very critical documentary *“Trading Paradise”* from **Daniel Schweizer**.

Large parts of the world trade in extracting companies commodities are re-handled by companies based in Zug and Geneva, in Switzerland. They are known to pay very little taxes and to defy responsibility for environmental damages caused in the extracting countries. *Trading Paradise* shows how this business works and how NGOs try to improve the transparency and liability of these commodities giants.

Screenings are

- in **Istanbul** at the Atlas Cinema on **December 2** at 5 pm and
- in **Ankara** at the Büyüdü Faner Cinema on **December 14** at 5 pm.

Silent Cinema Days



The movie "Letters from Baghdad" will be one of the main acts during the Silent Cinema Days in Istanbul. The Academy Award winning Swiss editor/director Sabine Kraysenbühl will be present at the screening.

Voiced and executive produced by Academy Award winning actor Tilda Swinton, Letters from Baghdad tells the extraordinary and dramatic story of British spy, explorer and political powerhouse Gertrude Bell, who was the most powerful woman in the British Empire in her day.

Bell traveled widely in Arabia before being recruited by British military intelligence to help draw the borders of Iraq after WWI, establish the modern state of Iraq and reshape the modern Middle East in ways that still reverberate today. Among her accomplishments, she created the Iraq Museum to preserve the priceless cultural artifacts and antiquities of the region. This was the museum that was infamously ransacked during the American invasion in 2003. Many of the ancient sites that Gertrude Bell visited and photographed, such as Palmyra, Nineveh and Nimrud, have been destroyed by ISIL. She left over 7000 photographs, including stunning panoramas of these sites.

Official screening during the Festival is on **December 16** at the **AKBANK** in Istanbul.

For more information please visit: www.sessizsinemagunleri.com (up-dating).

Only for
Members

The Swiss Chamber of Commerce in Turkey is delighted to invite you to a

Sunday Family Brunch

on **26th November 2017**,

at **Café Swiss - Swissotel The Bosphorus Istanbul.**



There is nothing better than a *Sunday Brunch* with the family. And there is even nothing better than making children laugh. In order to enjoy both, we would be pleased to see members of the Swiss Chamber of Commerce in Turkey and their families at our colorful brunch full of laughter, magic tricks and finest chocolate presents, kindly sponsored by **Nestlé Turkey**.

With your participation, you will support the "Theodora Sevgi Doktorları", who are specially trained professional artists, making weekly visits to long term hospitalized children and bringing them joy, hope and laughter. Since 1998, "Theodora Sevgi Doktorları" regularly visit 25.000 little patients each year in 9 hospitals located in Istanbul and Ankara.

The activities in Turkey are carried out under the name of **Theodora Çocuk Hizmetleri Derneği**.

Date and Time:

26th November 2017
12.00-15.00 hrs

Venue:

Café Swiss, Swissotel The Bosphorus
Visnezade Mah. Acisu Sok. No:19
Macka, Besiktas, Istanbul 34357 | Turkey

Special discount only for SCCT members:

160 TL per person
Age 6-12: 75 TL
Age 0-6: free of charge

Banking Account:

Türkiye'de İsviçre Ticaret Odası Derneği
Akbank Ortaklar
IBAN: TR36 0004 6006 9288 8000 1063 18
Purpose: Brunch

RSVP:

Please kindly register until **23rd November 2017**.

[Registration form](#)



SAVE the DATE

XIII. Swiss Turkish Economic Forum

**“Rethinking Tomorrow's
Business Models:
How to Stay Competitive
in the Digital Age”**

Date 05 December 2017

Venue Swissôtel The Bosphorus, Istanbul

More information coming soon...

swissôtel **THE BOSPHORUS**
ISTANBUL



Smiles and dreams
for our children in hospitals

"For the children in hospitals and institutions we have at heart to contribute to their well being by offering visits from professional artists trained to work in a medical environment"

Since 1998, Theodora Sevgi Doktorları continue to perform thousands of regular weekly visits to children by offering smiles and moments of joy.

Today our programme is active in 8 hospitals and 1 specialist care centre for children with disabilities. In 2016, our 10 "Sevgi Doktorları" spread smiles and moments of happiness to more than 25,000 children.

Funding the visits of Sevgi Doktorları to children, is entirely based on the kind support of donors and partners. If you consider becoming a partner with us, we would be glad to work collaboratively in order to support hospitalized children in Turkey.

Name: Theodora Çocuk Hizmetleri Derneği
Bank: T. İŞ BANKASI, ÇARŞI-KADIKÖY/İSTANBUL
Account: 1187-1521700
IBAN: TR59 0006 4000 0011 1871 5217 00

Theodora Çocuk Hizmetleri Derneği
Ömer Avni Mahallesi İnönü Cad.
Opera Residences No: 32/10
Gümüşuyu Taksim
Zip Code: 34427
Phone: +90 212 245 60 93
Phone 2: +90 212 245 62 33