

e-Newsletter  
November 2018

# Swiss Chamber of Commerce in Turkey



## PLATINUM PATRONS



## GOLDEN PATRONS



## SILVER PATRONS



## EVENT PATRONS





## Tibet Eđriođlu

Adecco - Zone Director Middle East, North Africa, Turkey

### Dear Members of the Swiss Chamber of Commerce,

I really want to emphasize how much Adecco Turkey feels proud and honored to be a member of this prestigious organization. Swiss Chamber of Commerce is a key stakeholder among the Turkish business community. Always helping to connect business partner, sharing the latest update about key facts and knowledge.

I am really glad to have an opportunity to share about my personal and business experiences.

The Adecco Group, based in Zurich, Switzerland, is the largest temp staffing firm in the world and a Fortune Global 500 company. Adecco has 800,000 employees under our payroll. I joined the Adecco Group in 2006 as the Country Manager of Turkey. Adecco Turkey became the first contributor in Eastern Europe Zone in the first year, hence I was promoted as an Operational Director and took the country responsibilities for Croatia, Serbia, and Hungary additional to Turkey in 2008. We established 3 new companies in Turkey, "Badenoch & Clark Turkey" and "Field Marketing Services Turkey" in 2014 and "Spring Professional Turkey" in 2015.

Then I took the responsibility of North Africa Countries and worked as Operational Director of North Africa additional our 4 companies in Turkey. Lastly, I was promoted as Zone Director of Turkey Middle East&North Africa in 2016. Turkey has been always an attractive market with 30 million working population for all the global companies which they can not ignore. However, there are several economic and political challenges in the country.

Swiss Chamber of Commerce invites us to several meetings with Swiss Ministers and we update them about our industry and Turkish market through panels, presentations. We have been working together with the Ministry of Labor in order to implement Temporary Working Law under the standards of EU countries for the last 25 years in Turkey. This law will help the country to decrease the unemployment around 2%. We have already started to invest in Turkey in order to continue our strong leadership in the future. We have opened 2 new branches this year and we will open more branches when we have opened 2 new branches this year and we will open more branches when the law will be revised.. Hence as the Adecco Group, we will bring the biggest investment to Turkey in our industry as the founder of Turkish Private Employment Agencies. The last economic instability hasn't effected Adecco Turkey Group of Companies significantly yet and we forecast to have 46% sales growth in permanent placement and 50% EBITA growth at the end of 2018. We can observe that specific sectors have been affected by the recent economic instability more than the others and there is a challenging economic and political year forecasted in front of us.

I would really want to thank Swiss Chamber of Commerce for the many events are being organized about different subjects which all the members can benefit from. These events can be about digital, innovation, new laws and many others. Most important of all, the members can act together under the umbrella of Swiss Chamber of Commerce when there is a common interest.

**Tibet Eđriođlu**

Zone Director Middle East, North Africa, Turkey



## Ülkü Cibik

Head of Turkey Desk and Senior Associate Banking & Finance, Meyerlustenberger Lachenal AG

### Ms Cibik, tell us a little bit about your background.

My family roots are in Turkey, but I was born and grew up in Zurich, Switzerland. After completing my law studies at the University of Zurich, I worked at a district court in the canton of Zurich and in an international company. I then worked for about 6 years at Homburger AG, one of the most well reputed Swiss law firms, as a lawyer in the banking and finance team, focusing in particular on structured products and financing. I also helped set up the Turkey desk. During my time at Homburger AG I worked for six months as a foreign associate in a renowned law firm in Istanbul where I broadened and further strengthened my network of major Turkish companies and lawyers from Turkish law firms. Today I am a senior associate in Meyerlustenberger Lachenal's banking and finance team. I am specialized in structured products and derivatives and advise clients on the issuance, listing, regulation and distribution of structured products. I am an authorised representative at the SIX Swiss Exchange and the firm's delegate to the Swiss Structured Products Association (SSPA). I also have expertise in investment funds and bond offerings, syndicated debt and structured financing, Islamic financing, regulatory matters and crypto-currency projects. I have set up the firm's Turkey desk independently, whereby we now employ two further lawyers with Turkish origins in the firm. We advise Turkish clients on their Swiss-Turkey related operations and transactions on a regular basis.

### What is your impression of Turkey and the Turkish market so far?

Turkey is an important country with great potential for economic relations and a high participation rate among young people compared to other European countries. Turkey is still in a development process and I think Turkey will overcome the global crisis and ensure access to the Middle East, as Turkey is an indispensable business partner for Europe as well as for Asia and the Arab countries.

Concerning our business, Turkey and Switzerland have a long tradition of close economic cooperation. With the Investment Protection Agreement of 3 March 1988 and the Double Taxation Agreement, which came into force on 1 January 2013, the two countries have the instruments for a

regulated economic exchange. As the Swiss Civil Code and the Swiss Code of Obligations contain many similar and even partly identical legal provisions with Turkish law, private law in both countries has developed in a similar direction. Turkish courts and doctrines regularly refer to decisions of the Swiss Federal Supreme Court when interpreting the law. I am fortunate to be able to work in this stimulating environment and to increase our market share with our high quality legal services for our clients.

### Name us three extraordinary things about Meyerlustenberger Lachenal AG?

- Innovative

Meyerlustenberger Lachenal Ltd. (MLL) is an innovative firm that believes in using technology to improve collaboration and efficiency. In 2017 MLL was the first Swiss law firm, and indeed amongst the first moving firms in Europe, to launch automated legal documents to the public. MLL offers nearly 100 Swiss law templates – in English, French and German – that users can select and complete online to generate a completely customized legal document, without further needing to hire a lawyer. This innovation is a good example of embracing LegalTech to create new business models that challenge the old and offer new services with the client in mind.

- Client centric

MLL's clients are central to everything we do. We have many long standing clients that we are proud to have gained the trust of over the years. Having spoken to many of our clients we hold the firm belief that accessibility and transparency are very important to their satisfaction with our services. This is the reason for which we maintain a high level of partner involvement that is above average on the market. It is a priority for our partners to be easily accessible to our clients. We are committed to providing fair and competitive prices together with timely and transparent invoicing. Both the accessibility of our teams and our competitive pricing are valued by clients and have been recognized in various client testimonials provided to the legal directories over the years.

- **Highly specialized**

As a full service law firm MLL not only advises clients on virtually all aspects related to business law, we also are specialized in complex, cross-border matters that are at the intersection of high tech, IP rich and regulated industries. This is rather unique on the market because our three largest and strongest practice areas – Banking/Corporate, IP and Dispute Resolution – work together to provide a holistic approach to advising our clients. Our Tier 1 IP team is involved in precedent setting matters in patent litigation, trademark disputes and technology licensing. Our firm's banking and finance team advises some of the most important banking clients and is creative and specialized in particular fields of work such as cryptocurrencies or Islamic financing. More often than not, our matters have cross-border elements and our teams are skilled at working with international clients and networks of law firms in various jurisdictions.

**What is the biggest challenge Meyerlustenberger Lachenal AG is facing in Turkey?**

We do not have any specific big challenges that only concern Turkey. On the contrary, regarding Turkey or our Turkish related business, our challenges are rather minimal thanks mostly to our Turkey Desk employees who are, based on their Turkish origin, familiar with both the Turkish language and the Turkish culture. In addition, both companies and private clients are looking for stability and predictability to protect their interests. Switzerland provides the highest level of security and predictability on a political, economic and societal level. Nevertheless, advising clients on their investments and interests always makes it a challenging task for us. I travel between Switzerland and Turkey and speak regularly with regulators and other Turkish lawyers, with whom we always have a very good cooperation, with the aim of making the most informed decisions to advise my clients at the highest level.

**What are the gains?**

Since joining MLL and setting up the Turkey desk we have acquired several dozens of clients, in Switzerland and in Turkey. It is the best feeling for me when a prospective or existing client comes to me for advice. It is a sign that they trust me with very high stake matters. I feel very privileged and honored to be able to serve our clients.

**What future plans does your company hold and what are your upcoming projects?**

MLL strives to be the most client centric law firm that provides highly specialized, cost efficient legal services to Swiss and international clients in the fields of business law that demand excellent know-how of regulatory and technological implications. Our firm has grown from 85 to 100 lawyers over the past 24 months and to accommodate our growth we have moved into new, state of the art offices in the bustling downtown Zurich West business district. We have grown our know-how legal team and continue to invest

in technology so that our lawyers can work as efficiently as possible. Important projects over the next 12 months include implementing further know-how management processes, such as optimizing how we share industry knowledge across teams. Another important project is the customization of our newly rolled out firm-wide law firm management software, whereby we aim to tweak the tools to the particular needs of our firm so that all lawyers in all 5 of our office locations can be the most effective in working on client matters.

As far as Turkey business is concerned, we have hired new Turkish-speaking staff in order to offer our Turkish clients an enhanced service and we plan to expand our turkey desk even further. In addition to the excellent existing contacts that we enjoy with Turkish law firms and regulatory authorities, we are working on further strengthening our Turkish network and cooperation to provide excellence in our service to our Turkish clients.

**Is there anything else you would like to add that would be of interest to our SCCT newsletter readers?**

Although it is generally known that Switzerland is a global center of banking and finance, it is sometimes less known that Switzerland also has successful cooperation between Turkish and Swiss law firms in the area of international arbitration and international transactions that have a Turkish law dimension. This can be particularly interesting for Turkish investors or Turkish companies that are expanding into foreign markets globally. There will be opportunities for Turkish law firms to refer work to their Swiss counterparts and work together in joint projects.

**What role does the Chamber of Commerce play in your business life?**

The Chamber of Commerce is an invaluable hub of knowledge that brings together people that can learn from each other and generally can benefit from knowing each other. It is an important bridge between Switzerland and Turkey for all business professionals. Recently I took part in an event in Istanbul organized by the Turkish-Swiss Chamber of Commerce where I was a speaker on the subject: Swiss and International Approach to Initial Coin Offering (ICO). It was a wonderful opportunity to get to know the other speakers at the event who shared specialized know-how and experience in similar fields of work. The networking part of the event was also great and like all events organized by the Chamber of Commerce, participants were very interested and provided for valuable discussions and important relationship building opportunities.



**Full Name:** Burak Yetişkin  
**Position title:** Director, Deloitte Consulting AG, Zurich  
**Date of Birth:** 10.01.1985  
**Place of Birth:** Bakırköy, Istanbul  
**Marital status:** Single  
**University:** Sabanci University, University of St. Gallen

### **During which time period have you gone to school in Switzerland?**

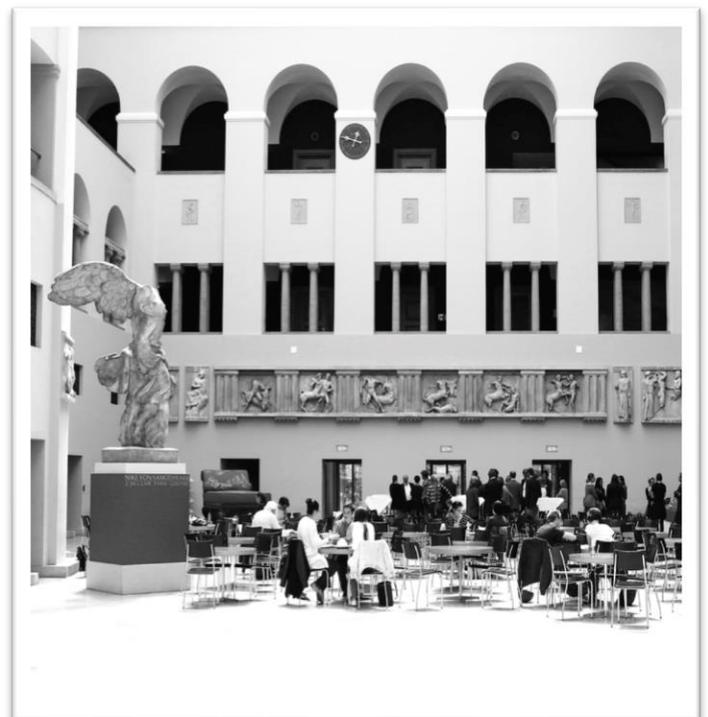
I've begun my education at the joint M.Sc. Quantitative Finance program of UZH/ETH in Zurich, back in 2010. I've switched to an MBA program at the University of St.Gallen later in my career. I consider myself going to school lifelong and visit an academic institution once a month for public events.

### **How come you went to Switzerland? Whose influence was behind this idea?**

Among my friends and family, Switzerland wasn't a common choice. Majority of my friends have relocated to the US and it was the norm for students looking for options abroad. My travel and relocation to Switzerland happened by coincidence and was not planned. Story began with a vacation in Zurich. We all heard about the Swiss scientists and their innovations in newspapers and TV. Having studied engineering and working on research projects at Sabanci University, I've grown curious how academic research is done in Switzerland. During my first visit to Zurich, I've decided to step into ETH campus to see what the world-famous university looks like, how the campus is designed how the student life is. I remember going around the building, thinking how lucky students were to have access to such research equipment. It was only minutes later, I decided to continue my studies in Switzerland.

### **Do you have any special memories?**

Absolutely I do, perhaps the most vivid memory is pulling a chair in front of the Nike statue in the Lichthof and reading articles hours long in the well-lit student square. I find it a magical spot of this city where learning, knowledge and aesthetics intersect (and good cafeteria food!).



<https://www.flickr.com/photos/picksfromoutthere/14033987589>

**Please give us a brief insight on your personal experiences during that time.**

I've had a couple of interesting experiences during my adjustment period. The very first one was the ease of transport and how I can punctually organize my day. I've realized I have a lot more time to think and reflect on my life – compared to my life back in Istanbul. The transition from living in a metropolis jammed with traffic, hectic lifestyle and unplanned random events to the precise living of Zurich was difficult yet rewarding. I started shaping my own day in the way I want it. Another vivid experience is the pace of the city overall. Planning is almost mandatory when opening hours and days of shops, banks and restaurants are limited. I needed to change my habit of expecting that everything is available at any time. Grocery shopping on Sunday can turn out difficult based on where you live, so you should organize it earlier on Saturday, likely before 6pm. This is a new way of thinking if you're from Istanbul



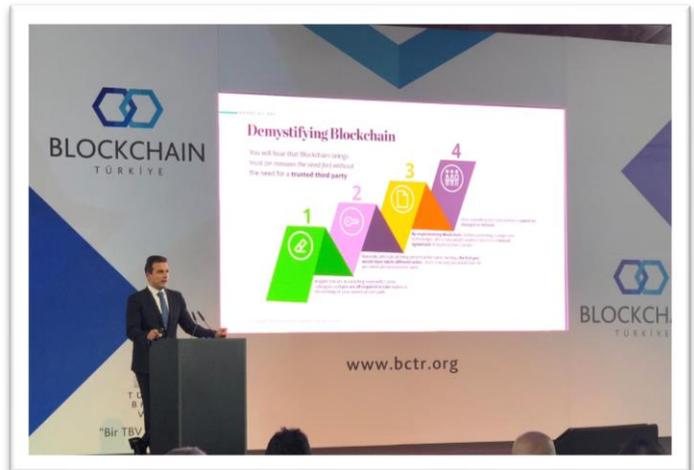
**Describe briefly the Swiss education system in comparison to the Turkish one.**

I'm no expert on this, but the major difference I experience was the ease of placement and cost of education in public universities. It's almost free to get education and if you have a clear goal on where you want to end up in life. The path is clear, you are financially supported by the state and you know what you need to do as a student. When I look back on the pressure we handled in Istanbul during high school and university entrance exams, I'm happy that I don't have to go through it again!

**What is so special about Swiss education? What do you appreciate most having studied in Switzerland?**

What strikes me most is how the industries,

professors, researchers and students collaborate. If you're in business studies, you will be well-networked with your potential employers. If you're a researcher, you'll work hand in hand to create a tangible product with a firm. I appreciate that whatever I studied in the classroom reflected to my daily work.



**What would you recommend to Turkish parents who want to send their children to a Swiss boarding school?**

Most parents are worried about their children's safety, education and health. Switzerland is a world leader in all three and parents should feel relaxed about their children's educational journey abroad. If possible, I would suggest to take a short vacation throughout Switzerland prior to the enrollment to familiarize your children with the country.



# EVENTS



05-08 September 2018, Tüyap Fair Convention and Congress Center  
**WorldFood Istanbul**

 **SWITZERLAND  
GLOBAL  
ENTERPRISE**  
*enabling new business*



In cooperation with Switzerland Global Enterprise / Swiss Business Hub Turkey, we, the Swiss Chamber of Commerce in Turkey jointly participated in the largest and the most successful food and food processing exhibition in Turkey, WorldFood Istanbul and gave detailed information about Switzerland and its business opportunities to interested companies of the food sector.



# EVENTS



## 25 September 2018, Conrad Istanbul Bosphorus Chamber Corner Event



The International Chambers of Commerce and Trade Offices in Turkey jointly organized a network event, which offered excellent opportunities to meet high-profile business people and network with Members of the participating organisations.



## “Swiss and International Approach to Initial Coin Offering (ICO)”

02 October 2018, Raffles Hotel Istanbul  
Conference

**GIDE**  
GIDE LOYRETTE NOUËL



**mll**  
Meyerlustenberger Lachenal Ltd.  
Attorneys at Law

The Swiss Chamber of Commerce in Turkey jointly organized a conference in collaboration with Gide Loyrette Noel and Meyerlustenberger Lachenal AG on 02 October 2018 at Raffles Hotel Istanbul.

SCCT President Mr Arpat Şenocak welcomed the guests with his opening speech and left the floor to distinguished speakers (see next page) from Switzerland, who shared their views on «*Initial Coin Offering*».

More than 60 guests attended the event and took actively part in the Q&A session. The conference was followed by a great panel discussion and ended by a networking cocktail.



## SPEAKERS



**Cenk Utkan**  
Devonshire Warwick Capital LLP,  
Managing Partner



**Ülkü Cibik**  
Meyerlustenberger Lachenal AG,  
Attorneys at Law, Zug/Zurich



**Matthieu Lucchesi**  
Gide Loyrette Nouel

### Conference

**Cenk Utkan** – “General ICO Market Review”

**Ülkü Cibik** – “Regulation of ICOs in Switzerland”

**Matthieu Lucchesi** – “EU initiatives on ICO: how to regulate an innovative industry to support its potential while addressing its risks?”



# EVENTS

20 YIL!  
**THEODORA**  
Sevgi Doktorları



## 21 October 2018, Swissôtel The Bosphorus, Istanbul Sunday Family Brunch



There is nothing better than a Sunday Brunch with the family. And there is even nothing better than making children laugh. In order to enjoy both, the Swiss Chamber of Commerce in Turkey invited members and their families to a colourful brunch at Café Swiss full of laughter, magic tricks with Dr. Bebiş.

A part of the participation fees have been kindly donated to the Theodora Sevgi Doktorları project.

## **Sophie Hunger in Istanbul and Ankara**



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

**Consulate General of Switzerland in Istanbul**

Since her last album, 2015's Supermoon, Sophie Hunger has been an active player on Berliner music scene. Presenting a variety of music at heart, she used a mix of English, French, German and her native Swiss German in her songwriting. Her original score for the Oscar-nominated movie "My Life as a Zucchini" gained critical acclaim and initiated Hunger's rise on the European music scene. Recorded almost entirely solo, it's a twilight journey through the mind of an artist who's long been loved by musicians and Continental connoisseurs and is about to plant her flag in the Anglophone world.

Sophie Hunger will perform respectively in Istanbul on November 16th, 2018 and in Ankara on November 17th, 2018. For more information and ticket sales:

- Istanbul: <http://www.biletix.com/etkinlik/V5N92/TURKIYE/tr>
- Ankara: [www.biletix.com/etkinlik/VVH08/TURKIYE/tr](http://www.biletix.com/etkinlik/VVH08/TURKIYE/tr)

## **Mario Batkovic at Salon IKS, Istanbul**



Mario Batkovic is a Bosnian born, Swiss accordion player who is taking the instrument into wonderful and uncharted territories. Spent his adolescence wondering which instrument suits him best, he received his undergraduate degree from Hannover and his graduate degree from Basel with a focus on chamber music improvisations. Despite his background in classical music, he realized he was missing the chaos of playing in a band; so he took the stages with many bands in Switzerland, produced music, composed for films, founded his own studio and record label. In 2015, Geoff Barrow of Portishead admired Batkovic's mastery of accordion and invited the band to their tour as Beak's supporting act. Later, he shook hands with Barrow's record label, Invida. In 2017, he released his first self-titled solo album with the Invida label.

Mario Batkovic will perform on November 17th, 2018 at Salon IKS, Istanbul. You will be surprised to see how experimental, unusual and captivating accordion can be. For more information and ticket sale: [www.biletix.com/etkinlik/V0V73/ISTANBUL/en](http://www.biletix.com/etkinlik/V0V73/ISTANBUL/en)

## A journey through the history of cinema!

The 5<sup>th</sup> International Istanbul Silent Cinema Days, with the main theme of 'Technology', will take place between the dates of 5<sup>th</sup> – 9<sup>th</sup> December 2018



Schweizerische Eidgenossenschaft  
Confédération suisse  
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Consulate General of Switzerland in Istanbul



The first and only film festival in Turkey dedicated to the early decades of filmmaking, the International Istanbul Silent Cinema Days is celebrating its fifth year. The festival takes place from December 5 to 9 2018 at the following venues: Akbank Sanat Merkezi, French Institute, Bomontiada ALT, and Kadıköy Film Theatre.

Organised by Kino Istanbul with the institutional partnership of Cineteca di Bologna and Eye Filmmuseum, Istanbul Silent Cinema Days is supported and sponsored by the Turkish Ministry of Culture and Tourism.

Curated around the main theme of 'technology', the programme of the fifth edition of Istanbul Silent Cinema Days focuses on the birth of cinema as technological innovation. In addition, there will be talks and panels on film restoration, preservation, and digitisation. As always, all films will be screened using their most recent restored versions with the accompaniment of live music by leading silent film musicians. Tickets are available from Biletix and from the ticket offices on the day of the screenings.

Mariann Lewinsky from Switzerland, famous on her work with Silent Films, will be present and perform on different occasions. She will:

- take part in the panel discussion with international guests on December 6<sup>th</sup> at 11.00, Akbank Sanat
- show her Samama Chikli program in Akbank Sanat Center on December 6<sup>th</sup> at 16.00 as a presentation with local musician
- screen her movie about Ella Maillart on December 9<sup>th</sup> at 11.00 in Kadıköy Sineması

[www.sessizsinemagunleri.com](http://www.sessizsinemagunleri.com)

[#sessizsinemagunleri](https://www.instagram.com/sessizsinemagunleri)

[facebook.com/sessizsinemagunleri](https://www.facebook.com/sessizsinemagunleri)

[twitter.com/Ist\\_SsszSinema](https://twitter.com/Ist_SsszSinema)

[instagram.com/sessiz\\_sinema\\_gunleri](https://www.instagram.com/sessiz_sinema_gunleri)

[info@sessizsinemagunleri.com](mailto:info@sessizsinemagunleri.com)

«The Swiss Business Hub Turkey organized a business trip to Trabzon in cooperation with the Representative of the Consulate General of Switzerland to Trabzon Timur Makzume. The focus of the business trip, which was accompanied by the Swiss Ambassador to Turkey Dominique Paravicini and the Consul General of Switzerland in Istanbul Nathalie Marti, was on promoting Switzerland as a business location. The program included visits to the Governor of Trabzon, Deputy Mayor of Trabzon, Trabzon port, Ferrero plant, TTSO, TSIAD and the Karadeniz Technical University.»



[Link: https://www.linkedin.com/feed/update/urn:li:activity:6447365092962025472](https://www.linkedin.com/feed/update/urn:li:activity:6447365092962025472)

## 28.09.2018 – SCCT Participation at DEIK Board Meeting





## Chamber Corner Networking Event

Raffles Istanbul Long Bar

21 November 2018 • 19:00 - 22:00



AmCham • Turkey  
American Business Forum in Turkey



21 NOVEMBER 2018 • RAFFLES ISTANBUL

## Chamber Corner



Dear Member,

We are pleased to invite you to the next “**Chamber Corner**” event on Wednesday,  
**21 November 2018** at 19:00, at the **Raffles Istanbul Hotel 'Long Bar.'**

A networking event jointly organized by international Chambers of Commerce and Trade Offices in Turkey, this event will offer excellent opportunities to meet high-profile business people and network with Members of the participating organisations listed below.

We are looking forward to seeing you at this unique event!

[Register now!](#)

### Event Details

**Date:** 21 November 2018

**Time:** 19:00 - 22:00

**Place:** Raffles Istanbul Hotel 'Long Bar'

**Address:** Levazım Mahallesi Koru Sokağı Zorlu Center, 34340 Beşiktaş/İstanbul - (map)

**Participation:** Free (buy your own drinks).

**Registration is required.**

Please register **as soon as possible** by clicking the "register now" button above to access the registration form for this event.

## About Bir Dilek Tut/ Make-A-Wish®Türkiye

### General information

Bir Dilek Tut/Make-A-Wish Türkiye is a professional volunteer organization.

It grants the wishes of children and young people aged 3 to 18 with life-threatening illnesses, giving them hope and strength during a very traumatic treatment process. Bir Dilek Tut/ Make-A-Wish®Türkiye is part of Make-A-Wish Foundation® International, the world's largest wish granting organization. The foundation does not receive any government grants and is entirely dependent on donations.

### Our mission

Bir Dilek Tut/ Make-A-Wish®Türkiye is a charity with one single purpose: granting wishes of children with life-threatening medical conditions. It is about passion, expertise, trust and fairness. Our wishes are about magic, hope, smiles and memories. We aim to change the world, one wish at a time!

### More than 3.400 wishes!

Bir Dilek Tut/ Make-A-Wish®Türkiye has granted 3.400 wishes since its establishment in 2000. This is the result of the dedication of our 200 volunteers and the support of our donors and sponsors.

### The power of wishes

Bir Dilek Tut/ Make-A-Wish®Türkiye makes dearest wishes come true. It helps the children to feel stronger, more energetic & more able to battle their illnesses. We believe that a wish experience can be a game-changer. It inspires us to grant wishes that changes the lives of the children we serve.

The power of a wish transcends the wish child and impacts the family and the community, we call this the ripple effect.

The Wish Journey is designed to aid physical and emotional healing through building strong positive experiences, applying principles of positive psychology. An essential complement to the medical process, it also provides laughter, fun, and creates amazing memories that continue to inspire confidence and strength long after the wish has been granted.

### A focus on the child

Bir Dilek Tut/ Make-A-Wish®Türkiye is an expert in wish granting; that's what we do, each and every day. We believe few things can be more important than giving a seriously ill child the chance to have their wish come true; bringing hope and happiness back into their lives!



An example of a wish: Enes, 5,5 years old, suffering from immune deficiency, wishes for a remote-controlled car: <https://www.youtube.com/watch?v=VPwRQN5wCQA&t=1s>

How do we design and execute wishes:

<https://www.youtube.com/watch?v=E9xE0PCDBCQ&t=1s>

## Wish Challenge: A Team-Building Activity with Bir Dilek Tut/Make-A-Wish®Türkiye

When we design a unique Wish Journey for a Wish Child, we work with companies by providing them with a Team-Building Module. We ask the help of the corporate employees to use their creativity and their personal networks to design wishes that would create the biggest positive impact on the recovery process of our wish children. The participants design the Wish Journey, decide on a work distribution and then grant the wish accordingly, with help from our experienced volunteers.

While taking part in this team-building activity, participants realize that they can create an incredible amount of support for the Wish Children, when they work together with their co-workers.



Here are some examples of the companies that we've collaborated with through a Wish Challenge:



### Here are the steps of the Wish Challenge:

1. Training: What does having their dearest wish granted mean for the Wish Child and their family? How do we create wishes that would create the biggest positive impact?
2. Sharing essential info: Who are the Wish Children whose wishes will be designed? What do we know about their hobbies, likes&dislikes, dearest wishes and dreams?
3. Group work (in 2 stages): With supervision from our team, in groups of maximum 10 people, participants use their creativity and their personal networks to design unique wishes for the wish children
4. Group presentations: In 5 minute- presentations, each group reports back on the resources they were able find, the details of the Wish Journey they planned, how they plan to execute the Wish Granting Day, who will be responsible for which part, etc.
5. Feedback and closing

This training module is followed by participants granting the wish they designed, in collaboration with our office team and experienced volunteers.

To watch an example: <https://www.youtube.com/watch?v=k4prVBqVmZQ>

**Please contact us and help make wishes come true!**

**More information: Bir Dilek Tut/ Make-A-Wish®Türkiye**

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